



"REPORT TO THE PEOPLE" NEWSLETTER - NO. 1

October 21, 1975

#### NEWSLETTER INAUGURATED

With this issue we inaugurate a weekly newsletter to those individuals who will be involved in the "Report to the People" Program. The newsletter will be the principal vehicle for informing the various participants of the day-to-day developments in the Program. It also will be a conduit for exchange of ideas for benefitting the overall effort. Each recipient is invited to contribute suggestions to the attention of Mrs. Mel Penrose, Information Specialist, Board of Regents Office, Tallahassee, by Friday of each week. Hereafter, the newsletter will be distributed each Monday.

#### REGENTS ENDORSE PROGRAM

Members of the Board of Regents at a meeting in Gainesville on October 17 unanimously endorsed the "Report to the People" Program and pledged their participation in the effort.

In a statement, Chairman Marshall M. Criser said that the Regents, the Presidents, and the Chancellor had a collective duty to inform the citizens of the State that because of critical funding problems the traditional "open door" admission policy may have to be closed.

"In addition to the 'open door' question, there are a number of other policy issues relating to higher education which need to be discussed," Mr. Criser said.

"A great deal of misinformation about the costs and benefits of higher education are being circulated. We need to set the record straight regarding these matters.

"Furthermore, we need to find out firsthand how the people feel about higher education, about the kind of job which we as Regents and as administrators of the universities and University System are doing, and about the concerns of the people."

#### PREPARATION OF RULES REGARDING ENROLLMENT CAPS AUTHORIZED

The Board of Regents, in approving a \$431.5 million request budget for all budget entities for 1976-77 on October 17, authorized its staff to prepare rules relative to implementing enrollment limitations for consideration by the Regents if necessary.

The proposed rules will be considered by the Regents at their next regular meeting in Boca Raton on December 8, 1976. Members of the Board emphasized that any enrollment cap rules would be implemented only if the Legislature failed to provide adequate funds to the universities for maintaining quality programs.



In approving the request budget recommendations of Chancellor E. T. York, Jr., the Board adopted as first budget priority for 1976-77 "adequate funding to support the 1975-76 funded enrollment at the same constant dollar rate per student as experienced in 1972-73, including restoration of faculty salaries to the 1972-73 level of purchasing power." The budget request for 1976-77 represents an increase of 29.2 percent over 1975-76.

#### SITES OF MEETINGS DETERMINED

Sites for all but two of the 13 "town hall" meetings to be held during the "Report to the People" Program have been announced by the campus coordinators.

They are:

Nov. 17, Tampa (Holiday Inn Downtown); Nov. 18, St. Petersburg (Bayboro Campus Auditorium); Dec. 1, West Palm Beach (Public Library, 100 Clematis St.); Dec. 2, Fort Lauderdale (First National Bank Building, 501 Los Olas Blvd.); Dec. 3, Miami (Dupont Plaza Hotel Ballroom); Dec. 10, Orlando (to be announced later); Dec. 11, Gainesville (Ballroom, J. Wayne Reitz Union); Dec. 12, Jacksonville (Prudential Auditorium, Prudential Drive); Dec. 15, Tallahassee (Tallahassee Hilton Hotel Ballroom); Jan. 12, Fort Myers (to be announced later); Jan. 21, Panama City (Social Studies Lecture Hall, Gulf Coast Community College, 5230 Highway 98); and Jan. 22, Pensacola (Garden Center, 1900 North 9th Ave.).

#### PROGRAM ENDORSED BY STUDENT LEADERS, FACULTY SENATE COUNCIL

Endorsements of the "Report to the People" Program came from representatives of the State Council of Student Body Presidents and the SUS Faculty Senate Council at the October 17 meeting of the Board of Regents. Mr. Apollo Visko, Chairperson of the student group, told the Regents that the Program could be a vehicle for developing a united front in the university community to approach the 1976 Legislature. He said the Council would work with the Regents' staff in finding ways to assist the total effort and in presenting the student perspective to the citizens of Florida. Dr. Jesse Binford, Chairperson, SUS Faculty Senate Council, said faculty members were encouraged by the Program and would like to contribute the faculty view to these efforts.

#### PROGRAM PLUGGED BY UF, FSU PRESIDENTS

President Robert Q. Marston of University of Florida and President Stanley Marshall of Florida State University reviewed details for the "Report to the People" Program at the half time during the UF-FSU football game October 18 for the benefit of listeners on the Gator and Seminole radio networks. Their comments reached a vast statewide audience tuned in to this traditional game.

#### UF ALUMNI TO MEET PRIOR TO "TOWN HALL" GATHERINGS

Don Poucher, Director of Alumni Affairs at the University of Florida, reports that arrangements are being made for UF alumni to meet in each of the 13 cities on the "Report to the People" tour immediately prior to each "Town Hall" gathering. Other universities are considering similar alumni gatherings.



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#### FIU DESIGNATES COUNCIL CHAIRMAN, VICE CHAIRMAN

FIU President Chuck Perry has officially designated a Chairman and Vice Chairman for official representation of FIU's Council of Advisors. Dual appointment was made to "maximize the involvement of what we feel will be the most effective leadership," he said. Former legislators Murray Dubbin and Talbot (Sandy) D'Alemberte were named Chairman and Vice Chairman, respectively.

#### NEWS STORY WIDELY USED

Stories from the news release prepared for local adaptation have received prominent play in major state papers. Stories also have generated some editorials, such as in the Tallahassee Democrat and Tampa Tribune. Editorial tone in these two differed widely.

#### ALUMNI DATA RECEIVED

Data on alumni of each SUS institution by county has been received from seven universities. Total SUS alumni by county will be tallied as soon as the last two are received and copies distributed for local use in the program. From figures now in hand, the total will be impressive.

#### ART WORK

BOR illustrator is developing art work depicting the closing of the "open door" for university admissions. Copies will be distributed to campus coordinators.

October 27, 1975

### "SPARK" PROMOTES "REPORT" MEETINGS AS FIRST PROJECT

As information on the "Report to the People" program moved into full swing, the University of Florida Alumni Association announced that it will promote the meetings throughout the state as its first project in the new UF SPARK program (Securing Private Assistance: The Resource Key).

SPARK was described by the UF Alumni Association President as a "partnership, a joint effort of the Association and the University of Florida foundation to mobilize the collective ability of former students to organize themselves in support of the University whenever and wherever the need may arise." An article announcing SPARK support of the programs dominated the official administration page of the Independent Alligator Homecoming edition Friday and was accompanied by a photo of an alumni official holding a card showing dates of all 13 meetings.

Information on the "Report" tour was disseminated to all 28,300 University students in a letter from UF President Robert Marston. The letter was included along with students' registration appointments and carried no additional mailing costs.

### CHANCELLOR EXTENDS PERSONAL INVITATION TO COMMUNITY COLLEGE HEADS

Chancellor E. T. York, Jr. met with community college presidents last week and extended a personal invitation for them to be present for the "Report" meetings in their areas. He noted that they will be contacted by university personnel later. Copies of the program format were distributed to the community college presidents.

### WUSF-TV SCHEDULES VIDEOTAPE OF FIRST MEETING

University of South Florida reports that WUSF-TV will definitely videotape the first meeting in Tampa and make the tape available immediately to Florida Public Broadcasting in Tallahassee for feeding to the state network.

The Nov. 17 meeting also will be broadcast live by WUSF radio. Commercial station WFLA has already asked for a copy of the broadcast for use in part on the "Here and Now" program

### FACILITIES BOOKED FOR PRE-MEETING FUNCTIONS

For presidential receptions and other functions in conjunction with the Tallahassee meeting December 15, FSU and FAMU Alumni Directors have booked seven private dining rooms in the Tallahassee Hilton (meeting site) for the convenience of other alumni groups. They have also provided reservation forms to the other directors in the event overnight guest accommodations are needed.





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#### PRESIDENTS APPROVE REVISED PROGRAM FORMAT

A revised program format for the "Report to the People" meetings was confirmed at a special meeting of the university Presidents and Chancellor York in Tampa Monday. (There will be a communication from Jim Vickrey to Campus Coordinators immediately regarding the new format).

On the basis of comments and suggestions from the presidents and others involved in developing the program, the following format for each of the meetings was agreed on:

- I. Welcome and Introductions ..... Chairman, Council of Advisors
- II. Comments and Introduction of the Chancellor ..... Local Regent
- III. Remarks ..... Chancellor E. T. York, Jr.
- IV. Question and Answer Session ..... moderated by the local university president with responses to questions by the appropriate university president. (To be concluded with summary remarks by the Chancellor).
- V. Closing Remarks ..... Member, Local Council of Advisors
- VI. Reception ..... invitation extended by the local alumni president or other representative of the joint alumni group.

#### HANDOUT MATERIAL BEING PREPARED

Handouts will be available for each meeting. We may have a questionnaire for distribution, and ask all those who attend to complete it, either to be handed in at the end of the meeting or returned later as a self-mailer.

We will probably hand out a list of "ten frequently-asked questions" with answers, similar to those included with SUS material submitted to the Post-Secondary Education Finance Committee.

Alumni data has now been received from all institutions and alumni totals by county will be another handout item. If enrollment data by county for the 1975 fall quarter is complete in time for our use, we will also send that information.

Please send us your suggestions on handout material that should be provided.

#### USF ALUMNI CARDS PLUG PROGRAM

Plugging "Report to the People" program, USF Alumni Association included a reminder of Nov. 17 meeting in Tampa on the back of Alumni pledge cards distributed to all Association members.



### EDITORIAL VIEWS EXPRESSED

Examples of "pro" and "con" editorials relating to limiting university admissions appeared in several newspapers last week.

Opposing enrollment limitations, the Palm Beach Times said Oct. 16, "Under the circumstances a student could expect a limitation on courses available, crowded classrooms and lack of facilities, but not to have the door closed in his face. Youth is a resource Florida needs. The state must encourage the ambitions and development of its young people. But once the door to higher education is closed, the enthusiasm of youth could be irreparably damaged."

Pensacola Journal editorialized Oct. 23, "...while the thought of closing off the opportunity for a college education for some people in the state is repugnant, we wonder whether the public is really in a mood for a tax increase to support increased educational costs - we suspect that given a chance to vote directly on the issue they would turn it down." "...But before anyone asks for more taxes, he needs to convince the public that the educational system has been wrung out like a wet towel to squeeze the utmost out of it, on existing dollars. If the public is so convinced then probably, if necessary, they would be willing at that point to approve new taxes."

### ORLANDO MEETING SITE ANNOUNCED

Auditorium of Howard Johnson's, Downtown Orlando, 300 West Colonial Drive (at I-4) has been selected as the location for the December 10 meeting in Orlando. Howard Johnson telephone is (305) 843-8700. ✓

Meeting sites are still to be determined for Fort Myers and Sarasota.

### CHECKLIST COPIES AVAILABLE

The "checklist" mailed to Campus Coordinators was done for their convenience in preparing for and following up each of the meetings, but copies are available to others who want them.

### LEGISLATORS WILL RECEIVE CHANCELLOR'S PERSONAL INVITATION

Legislators from each of the meeting areas will receive a personal invitation to attend from Chancellor York in addition to invitations from local university presidents and Council of Advisors chairmen.

### BOR CHANGES DECEMBER MEETING DATE

Due to conflicts in the Regents' schedules, the Board of Regents meeting scheduled for December 8 has been changed to December 2. The Board meeting will be held in the Gold Coast Room of the University Center, Florida Atlantic University, beginning at 9 a.m.

### DR. YORK RESPONDS TO RADIO EDITORIAL

In a taped statement aired this week, Chancellor York responded to an editorial on Tallahassee radio station WTNT attacking faculty pay raises proposed by the Board of Regents. In conclusion, the Chancellor said, "...Florida is now losing some of its brightest talent to other states because we are not competing in a national market for such talent. Such loss of our better personnel could well take years to overcome and result in serious harm to a system of higher education which must continue to be the principal contribution to our state's social, economic and cultural progress. In my judgment, Florida cannot afford such a loss."





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November 10, 1975

#### PLANS FOR "REPORT" KICK OFF IN TAMPA ON NOV. 17 NOW COMPLETE

Plans are now complete to kick-off the "Report to the People" meetings in Tampa on Nov. 17, according to USF officials. Publicity has been widespread and a variety of activities keyed to the 7:30 p.m. "Report" meeting at the Downtown Holiday Inn have been scheduled. "Report" SUS Coordinator Jim Vickrey has praised the people involved and recently expressed his appreciation to the university presidents for the support their staffs and alumni are providing the "Report" program.

#### EVALUATION MEETING IS NOV. 19

Don't forget the Nov. 19 meeting to evaluate the first two "Report" meetings in Tampa and St. Petersburg. Council for Community and Public Affairs, campus coordinators, alumni directors and others will meet in the Hernando Room, Host Airport Hotel, Tampa, beginning at 9:30 a.m. for an appraisal of these initial programs and to make any necessary adjustments for the remaining meetings.

#### GOLD COAST HOSTS SERIES OF SUS ACTIVITIES

With the December Board of Regents meeting rescheduled for December 2 in Boca Raton, there is now a three-day series of SUS activities along the Gold Coast -- December 1, "Report to the People" meeting in West Palm Beach; December 2, Board of Regents meeting, FAU, Boca Raton and "Report" meeting, Fort Lauderdale; and December 3, "Report" meeting in Miami.

#### "REPORT" MEETINGS PROMOTED IN USF TELEFUND

As a part of its annual "Telefund" drive, USF alumni during the past week have extended personal invitations by phone to over 6,000 USF alumni to attend the Nov. 17 or 18 "Report" meetings.

#### OVER 200,000 SUS ALUMNI REPORTED

Alumni data received from all universities accounts for more than 200,000 living alumni from the nine state universities. Universities report 162,000 grads living in Florida, with approximately another 50,000 out of state. Out-of-state totals are still needed from FSU and FTU.

#### CHANCELLOR EXPLAINS SUS FUNDING PROBLEMS TO SENATE SUBCOMMITTEE

Chancellor York explained to members of the Senate Ways and Means Subcommittee "B" on November 5 the funding dilemma which has precipitated the current debate about "closing the door of educational opportunity" in Florida. In doing so, he previewed for them a part of the presentation he will be making at each of the "Report to the People" meetings between November 17 and January 22.



*Would that  
see he'd do it  
in Tab form*

### DATES, LOCATIONS RE-RUN

Here again are the dates, locations and coordinating universities for "Report" meetings:

Nov. 17, Tampa (Holiday Inn Downtown), University of South Florida;  
Nov. 18, St. Petersburg (Bayboro Campus Auditorium), University of South Florida;  
Dec. 1, West Palm Beach (Public Library, 100 Clematis St.), Florida Atlantic University;  
Dec. 2, Fort Lauderdale (Fort Lauderdale National Bank Building, 501 Las Olas Blvd.), Florida Atlantic University;  
Dec. 3, Miami (Dupont Plaza Hotel Ballroom), Florida International University;  
Dec. 10, Orlando (Howard Johnson's Downtown, 300 West Colonial Dr.), Florida Technological University;  
Dec. 11, Gainesville (Ballroom, J. Wayne Reitz Union), University of Florida;  
Dec. 12, Jacksonville (Prudential Auditorium, Prudential Dr.), University of North Florida;  
Dec. 15, Tallahassee (Tallahassee Hilton Hotel Ballroom), Florida A. & M. University and Florida State University;  
Jan. 12, Fort Myers (to be announced), University of South Florida;  
Jan. 13, Sarasota (to be announced), University of South Florida;  
Jan. 21, Panama City, (Social Studies Lecture Hall, Gulf Coast Community College, 5230 W. Highway 98), University of West Florida;  
and Jan. 22, Pensacola (Garden Center, 1900 North 9th Ave.), University of West Florida.

### UNION SEEKS SPOT ON "REPORT" PROGRAMS

The leader of one of the unions vying for SUS Faculty votes recently stated that it would like to have its representatives speak at each of the thirteen "Report to the People" meetings. A spokesperson for the Chancellor's office indicated that no representatives from any special groups within or without the SUS, except members of the Council of Advisors and Alumni Associations, which are sponsoring the "Reports," would be "on the platform" at the meetings because of (1) time constraints generally, (2) the impossibility of treating all similarly situated groups equally and (3) the legal constraints imposed upon the BOR in the case of union organizations. It was noted, however, that any interested persons would be able to raise issues of concern to them during the question period at each meeting.

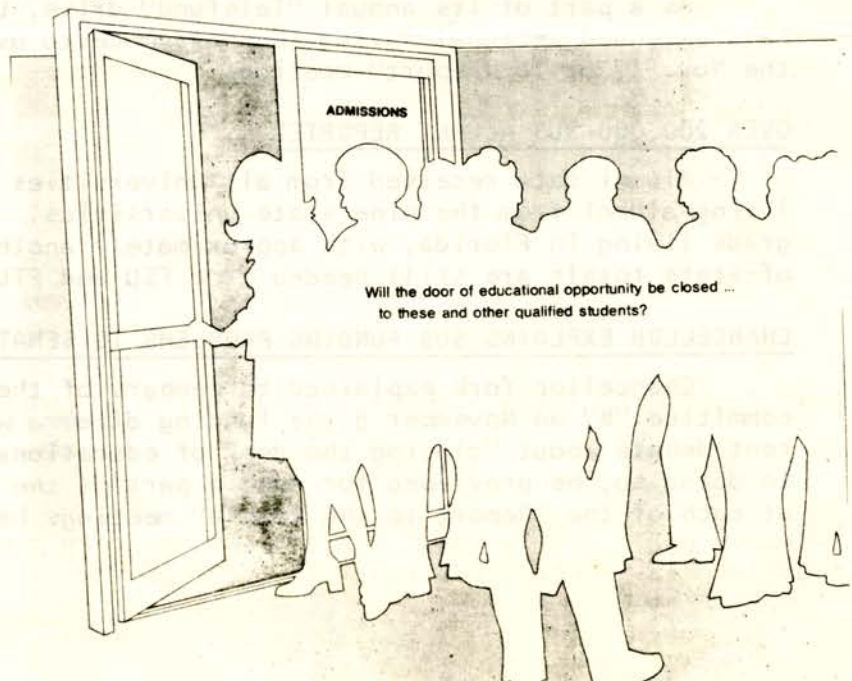
### ARTWORK COMMENTS INVITED

Accompanying artwork depicting "closing the door on educational opportunity" is included for your appraisal.

Posters are also being prepared for use at each meeting.

### CHANCELLOR WILL ATTEND ALUMNI DINNERS

The Chancellor will have dinner with the local president and his alumni and friends before each meeting where an alumni dinner is scheduled.







"REPORT TO THE PEOPLE" NEWSLETTER - NO. 5

November 19, 1975

#### TAMPA "REPORT" DRAWS 300

More than 300 people turned out for the kick-off "Report to the People" meeting at the Downtown Holiday Inn Monday night in Tampa. USF officials report that the audience included a representative cross-section of citizens, faculty, alumni, business men and legislators.

Legislators present were Reps. Ed Blackburn, George Sheldon, Richard Hodes, Helen Gordon Davis, James Redman, Ray Knopke, and Sen. Julian Lane.

#### MEETING IS BROADCAST LIVE AND VIDEOTAPED

The Tampa meeting was broadcast live over WUSF-FM and simultaneously videotaped for showing on November 18 on Channel 16 at 9 p.m.

In addition, Florida Public Broadcasting will be sending 20 to 30 minute edited versions of the videotape to all FPB stations in Florida for broadcast the night of November 21 or 22.

Special thanks go to the WUSF staff who did an impressive job of recording the program for statewide airing.

#### PROGRAM FORMAT

USF Council of Advisors Chairman Reece Smith presided at the Tampa meeting and filled the same role in St. Petersburg.

Chancellor York was introduced by Regent Chester Ferguson of Tampa. The Chancellor then made his presentation, a revised version which included some 54 slides. Following his presentation, the Chancellor introduced the nine state university presidents, who responded to questions and comments from the audience.

Chairman Smith spoke again after the question/answer session, urging that public higher education become a high priority for expenditure of state funds, and expressing appreciation to all of those who attended the meeting.

An invitation was extended to the closing reception by USF Alumni President Caesar Rivero.

#### UNION DISTRIBUTES LITERATURE

As they had announced in advance, representatives of the United Faculty of Florida were present, and one of their group was stationed at the door of the meeting room distributing "propaganda" literature. A number of union representatives asked obviously planted questions during the question/answer period.



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#### AUDIENCE POSES 15 QUESTIONS

Around 15 questions were submitted by the audience from microphones placed around the room. Subject matter of the questions ranged from "FAMU's future" to "the cost of administrative overhead," and included the lack of legislative support for the system of higher education which the Legislature itself mandated; the matter of admission standards and the related matter of elitism; various aspects of the budget "crunch;" and the matter of equal opportunity and sex discrimination. Of the 15 questions, eight were from SUS faculty members.

#### HANDOUTS UTILIZED

Materials made available to those in attendance in Tampa-St. Petersburg were "Ten Questions and Answers;" alumni data sheet; a "Report" summary document, and a questionnaire soliciting opinions on the programs and services of the SUS, what the most pressing problems are, how access should be limited, if necessary, and the types of limits which should be established.

The questionnaire was printed as a self-mailer to be returned to the office of the Chancellor.

#### EVALUATION SESSION WEDNESDAY

Campus coordinators, alumni directors, the Council for Community and Public Affairs and others met Wednesday (11/19) at the Host Airport Hotel, Tampa, to evaluate the first two "Report" meetings. Next week's NEWSLETTER will report on the assessment of the kick-off "Reports" and any changes planned for the December-January meetings.

#### MEDIA REPORTS CHANCELLOR'S PUBLIC INVITATION

On Friday, November 14, Chancellor York issued from Tallahassee a public invitation through the news media to the people of Florida, particularly those in the Tampa Bay area, to attend one or both of the opening "Report" programs in Tampa and St. Petersburg, and urged that citizens attend one of the meetings in their local area.

The Chancellor's invitation was reported in a UPI story used by the Florida Times Union and St. Petersburg Times (clippings received) and possibly others.

Please send us any recent clippings from your area publicizing the "Report" programs.