



FOLIO

The Book Arts News at FAU

The Arthur and Mata Jaffe Collection:
Books as Aesthetic Objects
Autumn 2002

Johanna Drucker

A Wimberly Library Book Arts Forum Event

The Jaffe Collection is bringing a unique opportunity to South Florida: a day with book arts scholar Johanna Drucker. We envision an exciting, interactive, and very visual event with lots of hands-on participation.

We'll begin in the morning with *How to Read an Artists' Book*. When artists make books the results are often intriguing, but they can also be baffling. Is a book without words still a book? How about one that doesn't open? Or a box filled with miscellaneous items? Strange materials, esoteric content and curious themes are all features of artists' books. In this session, we'll explore ways to appreciate some of these unusual and rewarding works.

A brief historical overview will lead into discussion of the critical issues raised by outstanding artists' books. In her book *The Century of Artists' Books*, Johanna makes a strong case for artists' books as the definitive artform of the twentieth century. Here, looking at examples from the Jaffe Collection, we'll discuss some of the finest works in this exciting contemporary genre.

After a leisurely lunch break, Johanna's program will continue with *The Artist, The Book and the Collector*. In this session, we'll look at concrete ways

to connect people with artists' books through specific program activities. How is a collection developed and maintained? What are the conservation issues and exhibition concerns? What are the cataloguing challenges? How can these works be used for the study of design and the book arts? We'll look at the ways that artists' books offer exciting possibilities for classroom learning, as well as for literacy, creative writing, arts projects, and personal diary and journal work.

If you have a specific need or interest you would like to have addressed that is not represented in this description, please let us know in advance and we can see if it is a topic we can accommodate.

We hope you will join us for a stimulating, thought-provoking day. Registration fees are \$7 for the general public; \$5 for non-FAU students. There is no fee for current FAU students. (Students must provide a current student ID for the registration fee waiver or non-FAU student rate.) All participants must register in advance, as seating is limited.

Johanna Drucker Program Schedule

02.01.03

How to Read an Artists' Book

10:30 am – 12:30 pm

(Break for Lunch)

The Artist, the Book and the Collector

1:30 pm – 3:30 pm

Dorothy F. Schmidt Performing Arts Building

PA 101 (next to University Galleries)

Advance Registration Required!

Use the enclosed Registration Form.

Registration Fees:

\$7 general public, \$5 non-FAU students,
FAU students free with current ID.



Johanna Drucker has written and lectured extensively on the topics of typography, contemporary art, and artists' books. She is the author of *The Visible Word: Experimental Typography and Modern Art* and *The Century of Artists' Books*. She is currently a faculty member at the University of Virginia's Rare Book School, and has taught at Yale University and Columbia University, as well. Ms. Drucker is also an accomplished typographer and printer, and has been producing artists' books since 1972.

WIMBERLY LIBRARY BOOK ARTS FORUM SERIES

The Wimberly Library Book Arts Forum, a venue for lively discussions and interactions within the book arts community, brings three major book arts events to South Florida during FAU's upcoming spring semester. We invite you to participate.

We begin with **Johanna Drucker**, one of the nation's leading scholars on artists' books, and she will be coming to FAU for a day of interactive discussions on Saturday, February 1. You'll find full details about this exciting event in the article on Page One of this edition of *Folio*.

On Thursday, February 20, we welcome **Ed Hutchins** for an afternoon lecture, *The Unfolding Nature of Books*. Come and learn how the book arts have unfolded in one artist's life; how an editioned artist book unfolds from idea, through production, to final product; and finally, how folding and unfolding can

be used to deliver the message in a book format. Plus, Ed will transform a single sheet of paper before your eyes into a 56 page book with a pop-up, foldout panels, and a box to hold all the connected parts. The lecture is part of a three-day event that also includes our first ever book arts workshops, along with a retrospective exhibit of Ed's work at the Jaffe Atrium Gallery.

Finally, be sure to have your taxes in early this year so you can join us again on April 15 for an evening with **Ken Botnick**. Ken comes to us from

Washington University in Saint Louis, where he teaches typography and the history of graphic design. As a letterpress printer, Ken has been a partner at New York's famed Red Ozier Press (with **Steve Miller**, who is now teaching letterpress at the University of Alabama's Book Arts Program) and continues to produce limited editions under his Emdash imprint. He also spent quite a few years as director of the Penland School of Crafts in North Carolina.

Upcoming Programs

02.01.03

Johanna Drucker:

*How to Read an Artists' Book;
The Artist, the Book, and
the Collector*

10:30am - 3:30pm, PA101

Schmidt Performing Arts Building

02.20.03

Ed Hutchins:

The Unfolding Nature of Books
3pm, Board of Trustees Room
Williams Administration Building

04.15.03

Ken Botnick:

*Text and Texture: Design
and Reading*

6pm, Board of Trustees Room
Williams Administration Building

In Honor of Mata Jaffe

Tina S. Rieger, of Pittsburgh, Pennsylvania, recently created a handmade quilt to honor the memory of her friend **Mata Jaffe**. The quilt now holds a special place at the Wimberly Library, home of the Jaffe Collection. "My objective in creating this quilt," writes Rieger, "was to express my feelings in relation to the sad loss of my friend... what more appropriate way could be found to preserve my memories of Mata than by linking them with the things that touched her, both physically and metaphorically?"

The quilt is actually a series of three, made from fragments of Mata's clothing, and takes the form of bookshelves holding representations of some of Mata's favorite books in the collection. Rieger incorporated photographs and used purple, one of Mata's favorite colors, for the "bookshelf" background.

The quilt will be hung in the lobby of the Wimberly Library. Until it is installed, it may be viewed at the Jaffe Collection.



Quilt by Tina S. Rieger

Floating World

artist books & bookworks by Carol Todaro



November 21 - December 20
The Frances Wolfson Gallery, 5th Floor
Wolfson Campus - Building One
Miami Dade Community College
300 NE Second Avenue, Downtown Miami
305 237 3696

Recent Acquisitions

A Growing, Vibrant Collection

There are plenty of new bookworks for you to see next time you visit the Jaffe Collection. One of our newest is *Egypt* by **Lyndi Sales**, a very talented book artist from South Africa. You may have seen some of Lyndi's earlier works here at the collection: her book *Curiosity*, which is based on the idea of an old Victorian curiosity cabinet, is a popular favorite with our students and visitors. In *Egypt*, we see more of Lyndi's signature style, incorporating found objects with a mix of calligraphic painting, cut pages and Xerox transfer, a method of printing that transfers toner from a fresh photocopy to a different surface. The resulting print has an unmistakable ghostly quality that lends itself well to Lyndi's books.

Just hand-delivered by **Krystina Wasserman**, curator of the National Museum of Women in the Arts, Washington, D.C., is an artists' book recently released by the museum's Library Fellows: *Kimono/Kosode* by book artist **Carol Schwartzott**. A number of Carol's bookworks reside at the Jaffe Collection, but in this one, she has collaborated with the museum and letterpress printer **Brad Benedict** (Blacks Corner Letterpress) to create a decorative study of the kimono of Japan. "Like the unwrapping of a graceful garment's many layers, *Kimono/Kosode* invites you to explore." The book treats Japanese papers as kimono "fabrics" as it unfolds into a multi-dimensional theater.

REGISTER NOW!

JOHANNA DRUCKER

February 1, 2003

*How to Read an Artists' Book;
The Artist, the Book and
the Collector*

ED HUTCHINS

February 21, 2003

Secrets of Paper Animation

February 22, 2003

Guerrilla Bookmaking

Registration information on Page 4

register

1. Fill out the Registration Form on the reverse side.
2. Send or bring your completed Registration Form to:

John Cutrone
The Arthur and Mata Jaffe Collection
Florida Atlantic University Libraries
777 Glades Road
Boca Raton, Florida 33431

Note that spaces are limited for these special programs. In the event a program is sold-out, your name will be placed on a waiting list in case a space opens.

Cancellations: Should you need to cancel, refunds will be given only if you notify us at least two weeks before the event. Should you cancel later than that, your registration fees will only be refunded if we can find someone to take your place.

Register for Ed Hutchins Workshops, Johanna Drucker Event

We've had lots of interest in our upcoming book arts workshops with book artist Ed Hutchins, and now is your opportunity to register. Spaces are limited; we encourage you to register early to avoid disappointment.

There are two separate workshops: one on Friday, February 21, 2003, and the second the following day, Saturday, February 22. Both are full-day events, beginning at 10:00 am and running until 4:00 pm. Ed's lecture on the afternoon of Thursday, February 20, where he will create a 56-page book (complete with a pop-up!) out of a single sheet of paper, requires no advance registration: it is free and open to the public.

SECRETS of PAPER ANIMATION SORRY! This class is full!

Friday, February 21, 2003 10:00am - 4:00pm Wimberly Library, 5th Floor

Registration Fee: \$30 (plus materials fee \$8). FAU students pay only materials fee (with current student ID).

The information isn't secret. What is secret is what happens unnoticed between the pages. We'll start by making simple moving words and pictures and then work our way up to inter-connected mechanical parts that make heads wiggle, people flip-flop, doors open, objects pop out of boxes, ghosts appear, the weather change, and objects fly across the page. We'll discover that some things aren't always what they first seem. We'll learn not only how illustrations can be animated, but also how text can move to direct and re-direct the reader's point of view. Finally, we'll take all our action pages and assemble them into the most engaging book you've ever seen. Come and join the fun. There will be a break for lunch; pack your own or dine at FAU's Centre Marketplace.

GUERRILLA BOOKMAKING SORRY! This class is full!

Saturday, February 22, 2003 10:00am - 4:00pm Wimberly Library, 5th Floor

Registration Fee: \$30 (plus materials fee \$15). FAU Students pay only materials fee (with current student ID).

You don't need a printing press or lots of technical training to make books. Text and images can be reproduced and the pages assembled into books with materials close at hand using easily learned skills. Come and explore unconventional printing methods and unusual book structures. This is a great workshop for people with no experience, but LOTS of energy and enthusiasm. There will be a break for lunch; pack your own or dine at FAU's Centre Marketplace.

Ed Hutchins Program Schedule

02.20.03

Lecture: **The Unfolding Nature of Books**

3pm, Board of Trustees Room
Williams Administration Building

02.21.03

Workshop: **The Secrets of
Paper Animation**

10am - 4pm, Wimberly Library 5th Floor

02.22.03

Workshop: **Guerrilla Bookmaking**

10am - 4pm, Wimberly Library 5th Floor

Johanna Drucker February 1, 2003

How to Read an Artists' Book and The Artist, the Book, and the Collector

☐ \$7 General Public

☐ \$5 Non-FAU Student
(with current ID)

☐ Free: FAU Student
(with current ID)

Ed Hutchins February 21, 2003

Secrets of Paper Animation

SORRY! This class is full!

Ed Hutchins February 22, 2003

Guerrilla Bookmaking

SORRY! This class is full!

Name _____ Phone _____

Street _____ Email _____

City _____ State _____ Zip _____

Total Amount Enclosed _____ (Checks payable to 'FAU Foundation.')

STUDENTS: Enclose photocopy of current ID, and bring your Student ID with you to each event!

register



Learn more about the book arts and letterpress printing at Red Wagon Bookworks' Second Annual Open House. The Jaffe Collection's John Cutrone and Seth Thompson will be on hand to explain book arts processes and show you examples of their limited edition letterpress work. You'll also have an opportunity to become a letterpress printer yourself, when you print your own souvenir.

A Great Stocking Stuffer: Books for a Buck

Those of you who have visited the Jaffe Collection know about our Books for a Buck: miniature books that we sell in a gumball machine for a dollar each. Well, these little books make wonderful stocking stuffers, and we'll gladly ship them out to you now or any time of the year.

Each book features the Jaffe logo's old time proverb: *A book is like a garden carried in the pocket*. It is designed in a fold-out accordin structure by our own **Nancine Thompson** from our original logo created by **Suzanne Moore**. We package each miniature book in a miniature envelope and ship them out in packages of 5. Each package costs \$5, plus \$2 for shipping and handling. Sales of the miniatures benefit the Jaffe Collection Support Fund.

To order, send your check payable to *FAU Foundation* (in the memo line, please write *Jaffe Collection Support Fund*) to us at the address on the back of this newsletter. For each package of five books, please enclose \$7.00. Happy holidays!

The Jaffe Atrium Gallery

Our current gallery exhibit, *World War II Memorabilia*, is unusual for us in that it does not feature the book arts. Instead, we are taking part in a library-wide exhibit of authentic World War II military uniforms and equipment on loan from collector **Martin Cohen** of Delray Beach. It's a rare opportunity to experience the history of the conflict through actual artifacts.

The spring semester brings a traveling exhibit to the Jaffe Atrium Gallery: *Design/Construct/Engage: The Bookworks of Ed Hutchins*. This retrospective exhibit covers **Ed Hutchins'** career making books under his Editions pressmark, and is held in conjunction with the artist's visit to FAU for a lecture and two full-day book arts workshops.

Hutchins is a master at making books without traditional equipment. In fact, he rarely uses a printing press, and has still managed to turn out an impressive body of work over the course of forty years of book making. He is very well known in the book arts community as a favorite amongst workshop instructors, and has written on the book arts and lectured extensively in libraries, public schools and arts institutions.

Upcoming gallery exhibits will explore hand scrolls, a particularly Asian bookform that reads like a private handheld movie, books that are made with metals (some will really surprise you!), and we'll also take a close look at the nuts and bolts of letterpress printing, showing you not just finished hand-printed books, but actual type-formes and illustration cuts from both traditional and modern technologies.

Then, next fall, we'll explore the wild typography of the Italian Futurist movement of the early twentieth century. The **Rosa Trillo-Clough** Collection of Italian Futurism is a recent addition to FAU's Special Collections Library, and since the Futurists had such an impact on typography, the collection will be housed at the Jaffe Collection, where it will be best utilized by our students.

The Jaffe Atrium Gallery is located in the lobby just outside the Jaffe Collection, Third Floor East of the Wimberly Library. While an appointment is necessary to view the Jaffe Collection, the Jaffe Atrium Gallery is available anytime during regular library hours. Call us for more information.

Jaffe Atrium Gallery Schedule (Dates subject to change)

World War II Memorabilia
11.26.02 – 01.20.03

**Design/Construct/Engage:
The Bookworks of Ed Hutchins**
01.24.03 – 03.16.03

**Snapshots in Motion: The Scroll
as Reading Machine**
3.20.03 – 6.17.03

**Heavy Metal: Metals and
the Book Arts**
6.20.03 – 8.17.03

**The Printer's Craft:
Letterpress 101**
8.21.03 – 10.19.03

**Futurismo: The Typography of
Italian Futurism**
10.24.03 – 01.05.04

Staff News

The Jaffe Collection welcomes **Rita Feigenbaum** to our staff. Rita began as a volunteer in Special Collections, where she worked with much of our non-traditional materials. At Jaffe, she is working with our collection of ephemera (things like prospectuses, letters, and the oddball things that printers produce when they're not printing books and broadsides), as we make a push to further organize and catalog this background support material, which is of strong interest to scholars.

Our own **Marianne Haycock** was one of two winners of the 2001 Florida Book Arts prize awarded by the Bienes Center at the Broward County Main Library in Fort Lauderdale. Her winning book, a painted boards book that opens to a flag structure of peacock feathers, is titled *The Peacock's Tail*. The book was produced in an edition of three, one of which will reside at the Jaffe Collection.

Arthur Jaffe went with Marianne Haycock recently to a scroll-making workshop with book artist **Hedi Kyle** at the Garage School Annex in Easthampton, Massachusetts, while **John Cutrone** sat on a panel discussion on artists' books at the Wolfson Campus of Miami-Dade Community College, as part of the Miami Book Fair. Other panelists included **Jim Findlay** of the Bienes Center for the Book and Miami book artist **Carol Todaro**.

Meanwhile, John, who thinks he may have fallen into the book arts out of an interest in writing (he's not entirely sure how it happened!), has had a regional essay published in *Stories From Where We Live: The Gulf Coast*, edited by **Sara St. Antoine** and published by Milkweed Editions. The book is an anthology of stories and poems about life on the huge semicircle of land that surrounds the Gulf of Mexico from Texas to Key West. John's essay, titled *The Lure of the Swamp*, is about Corkscrew Swamp in Florida's Collier County. The book is scheduled for release to bookstores in December.

Folio is the occasional book arts newsletter published by Florida Atlantic University's S.E. Wimberly Library.

John Cutrone, editor

Arthur Jaffe, Ario S. Hyams Endowed Professor

Dee Cael, Head of Special Collections

Dr. William Miller, Director, FAU Libraries

The Jaffe Collection logo was designed by calligrapher Suzanne Moore.

Thank You to the Golden's!



Gerald and Phyllis Golden

The Jaffe Collection is pleased to announce a major gift to the Jaffe Collection Support Fund from **Phyllis and Gerald Golden** of Boca Raton. The Golden's have established a charitable remainder trust, eligible for a matching grant from the State of Florida.

The Golden's recently received the Second Annual HaNadiv Crystal Award from the Adolph & Rose Levis Jewish Community Center for their numerous philanthropic projects and community leadership. They are longtime friends of many regional arts and community charities, and the FAU Foundation is grateful for their continued support. Their gift will help us in our vision for an educational book arts center at FAU. You can be a part of that vision, as well. Your cash gift to the FAU Foundation, earmarked for the Jaffe Collection Support Fund, can be designated to purchase one or more of the items on our wish-list:

*Vandercook proof press ~ Handpress ~ Lead type
Hollander beater ~ Papermaking moulds and felts
Photopolymer exposure unit ~ Leather paring tools
Jacques board shears ~ Finishing & nipping presses*

To find out how you can help, please contact Mary Dean here at the Wimberly Library at (561) 297-3316 or email mfdean@fau.edu, or write her at the address below. Thank you to the Golden's and to all who support our work in the book arts here at the Jaffe Collection.



The Arthur and Mata Jaffe Collection: *Books as Aesthetic Objects*

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