

2015-2016 Program Review
School of Communication and Multimedia Studies

I Instruction
A Assessment goals and outcomes for each degree program (reported separately)
B Input Data

B 1 Headcount, Person Years and FTE -- Overall and Devoted To Instruction
 School of Communication and Multimedia Studies

		School of Communication and Multimedia Studies			College Total	University Total	
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016	
Tenured & tenure-earning faculty	Professor, Assoc Professor, Asst Professor	Total Headcount	20	21	21	165	677
		Total Person-Years	16.6	18.1	16.5	136.9	586.6
		Person-Years Devoted To Instruction	11.7	10.9	11.0	75.9	284.7
		Total FTE	22.1	24.1	22.0	182.5	782.1
		FTE Devoted to Instruction	15.5	14.6	14.6	101.1	379.6
Non-tenure-earning faculty	Instructors, Lecturers, Visiting Faculty	Total Headcount	8	6	5	50	236
		Total Person-Years	6.9	5.2	4.1	40.6	190.5
		Person-Years Devoted To Instruction	6.9	4.7	3.8	37.7	148.7
		Total FTE	9.2	7.0	5.5	54.2	254.1

			School of Communication and Multimedia Studies			College Total	University Total
			2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
		FTE Devoted to Instruction	9.2	6.3	5.0	50.3	198.2
Other personnel paid on faculty pay plan	Scholar/ Scientist/ Engineer, Research Assoc, Assoc In, Asst In, Postdoc Assoc	Total Headcount			2	17	119
		Total Person- Years			1.6	14.5	95.6
		Person- Years Devoted To Instruction			1.6	13.2	38.0
		Total FTE			2.2	19.4	127.5
		FTE Devoted to Instruction			2.2	17.6	50.7
Adjuncts	--	Total Headcount	11	15	17	115	631
		Total Person- Years	2.1	2.6	3.4	24.0	113.4
		Person- Years Devoted To Instruction	2.1	2.6	3.4	23.2	108.0
		Total FTE	2.9	3.5	4.5	32.0	151.3
		FTE Devoted to Instruction	2.9	3.4	4.5	30.9	144.0
Graduate Assistants	--	Total Headcount	17	16	17	244	1,150

		School of Communication and Multimedia Studies			College Total	University Total	
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016	
Other	--	Total Person- Years	4.7	4.8	5.4	73.6	341.8
		Person- Years Devoted To Instruction	4.6	4.7	5.3	68.6	223.8
		Total FTE	6.3	6.4	7.3	98.1	455.7
		FTE Devoted to Instruction	6.2	6.3	7.0	91.5	298.4
		Total Headcount	2			41	376
		Total Person- Years	0.0			5.0	40.4
		Person- Years Devoted To Instruction	0.0			4.0	17.1
		Total FTE	0.0			6.6	53.9
		FTE Devoted to Instruction	0.0			5.3	22.8
	Total		Total Headcount	58	58	62	632
		Total Person- Years	30.4	30.7	31.1	294.6	1,368.4
		Person- Years Devoted To Instruction	25.4	22.9	25.0	222.6	820.3

	School of Communication and Multimedia Studies			College Total	University Total
	2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
Total FTE	40.5	41.0	41.4	392.8	1,824.5
FTE Devoted to Instruction	33.8	30.6	33.4	296.8	1,093.8

Source: Instruction and Research File

Report includes summer, fall and spring semester data

Faculty headcounts are unduplicated within year; faculty with appointments in multiple departments are counted in the department where they devoted most effort.

Adjuncts and Grad Assistants are counted in each department where they had an appointment.

Person-year= 1 person working full time for one year

1.00 FTE = .75 person-years

B 2 Instructional Faculty and Adjuncts By Gender and Ethnicity
School of Communication and Multimedia Studies

Instructional Faculty (Tenured, tenure-earning, & non-tenure-earning)		School of Communication and Multimedia Studies			College Total	University Total
		2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
American Indian/Alaskan Native	Male					1
	Total					1
Asian or Pacific Islander			0			1
	Female				2	40

Instructional Faculty (Tenured, tenure-earning, & non-tenure- earning)	School of Communication and Multimedia Studies			College Total	University Total
	2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
Male	3	3	3	4	92
Total	3	3	3	6	133
Black (Not of Hispanic Origin)				0	0
Female	2	2	2	10	38
Male	1	1	1	4	22
Total	3	3	3	14	60
Hispanic					2
Female				17	37
Male				4	30
Total				21	69
White (Not of Hispanic Origin)				2	9
Female	8	7	8	88	297
Male	14	14	14	96	382
Total	22	21	22	186	688
Total		0		2	12
Female	10	9	10	117	412
Male	18	18	18	108	527
Total	28	27	28	227	951

Source: Instruction and Research File

Instructional Faculty includes tenured, tenure-earning and non-tenure-earning faculty members who taught a course during the year.

School of Communication and Multimedia Studies

Adjuncts		School of Communication and Multimedia Studies			College Total	University Total
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
Asian or Pacific Islander	Female				1	12
	Male					12
	Total				1	24
Black (Not of Hispanic Origin)	Female				4	31
	Male	1			1	19
	Total	1			5	50
Hispanic	Female			1	12	50
	Male			2	5	24
	Total			3	17	74
White (Not of Hispanic Origin)	Female	3	5	6	46	271
	Male	7	10	8	45	212
	Total	10	15	14	91	483
Total	Female	3	5	7	63	364
	Male	8	10	10	51	267
	Total	11	15	17	114	631

Source: Instruction and Research File

Course Level	Type	Section # Offered	School of Communication and Multimedia Studies			College Total	University Total		
			2013 - 2014	2014 2015	2015 - 2016	2015- 2016	2015- 2016		
Undergraduate	Lecture/Seminar	# Enrolled	201	210	211	1,819	5,155		
			5,897	5,929	6,049	55,432	199,829		
			Avg Section Enrollment	29.3	28.2	28.7	30.5	38.8	
			Section # Faculty - Taught	173	175	169	1,291	3,455	
			% - Taught	86.1	83.3	80.1	71.0	67.0	
	Lab	# Offered	# Enrolled				24	896	
							425	16,821	
				Avg Section Enrollment				17.7	18.8
				Section # Faculty - Taught				12	432
				% - Taught				50.0	48.2

		School of Communication and Multimedia Studies			College Total	University Total		
		2013 - 2014	2014 - 2015	2015 - 2016	2015- 2016	2015- 2016		
Discussion	Sections Offered	10	10	10	124	294		
	# Enrolled	296	292	294	3,008	8,010		
	Avg Section Enrollment	29.6	29.2	29.4	24.3	27.2		
	Sections Faculty Taught	10	10	10	124	250		
	%	100.0	100.0	100.0	100.0	85.0		
Other Course Types	Sections Offered	30	25	11	521	1,340		
	# Enrolled	137	131	101	3,453	8,504		
	Avg Section Enrollment	4.6	5.2	9.2	6.6	6.3		
	Sections Faculty Taught	29	23	7	321	1,017		
	%	96.7	92.0	63.6	61.6	75.9		
Graduate	Lecture/Seminar	Sections	#	18	14	20	207	1,611

		School of Communication and Multimedia Studies			Colleg e Total	Universit y Total
		2013 - 2014	2014 - 2015	2015 - 2016	2015- 2016	2015- 2016
	Offere d					
	# Enrolled	122	129	149	1,429	21,601
	Avg Section Enrollme nt	6.8	9.2	7.5	6.9	13.4
	Section #	18	14	20	198	1,352
	s Faculty - % Taught	100. 0	100. 0	100. 0	95.7	83.9
	Lab	Section # s Offere d				
	# Enrolled					448
	Avg Section Enrollme nt					7.1
	Section #					42
	s Faculty - % Taught					66.7
Other Course Types	Section # s Offere d	37	33	26	291	1,908

	School of Communication and Multimedia Studies			College Total	University Total
	2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
# Enrolled	45	39	28	503	4,047
Avg Section Enrollment	1.2	1.2	1.1	1.7	2.1
Sections	36	33	26	280	1,798
Faculty Taught	97.3	100.0	100.0	96.2	94.2

Source: Instruction and Research File and Student Data Course File

'Other Course Types' includes DIS, Thesis/Dissertation Research, Individual Performance Instruction, Internships, etc.

Sections taught by tenured, tenure-earning and non-tenure-earning faculty are counted as 'faculty-taught'

B 4 a Majors Enrolled By Level (Annual Headcount)
Communication (Program CIP: 090101)

	Communication			College Total	University Total
	2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
Professional					250
Bachelors	636	680	676	4,582	29,081

	Communication			College Total	University Total
	2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
Masters/Specialist	32	32	31	374	4,515
Doctoral				50	965
Unclassified					3,137
Total	668	712	707	5,006	37,948

Source: Student Data Course File

Note: For Annual Headcounts, each student is counted once whether enrolled in summer, fall or spring.

Students enrolled in more than one term during the year are included in the level of their latest term.

B 4 a Majors Enrolled By Level (Annual Headcount)

Multimedia Studies (Program CIP: 090702)

	Multimedia Studies			College Total	University Total
	2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
Professional					250
Bachelors	502	504	523	4,582	29,081
Masters/Specialist	8	9	10	374	4,515
Doctoral				50	965
Unclassified					3,137
Total	510	513	533	5,006	37,948

Source: Student Data Course File

Note: For Annual Headcounts, each student is counted once whether enrolled in summer, fall or spring.

Students enrolled in more than one term during the year are included in the level of their latest term.

B 4 b Majors Enrolled (Annual Headcount) By Gender and Ethnicity
 Communication (Program CIP: 090101)

		Communication			College Total	University Total	
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016	
Professional	Asian or Pacific Islander	Female				20	
		Male				21	
		Total					41
	Black (Not of Hispanic Origin)	Female					11
		Male					2
		Total					13
	Hispanic	Female					23
		Male					10
		Total					33
	White (Not of Hispanic Origin)	Female					68
		Male					85
		Total					153
	Not Reported	Female					3
		Male					7
		Total					10
Total	Female					125	
	Male					125	
	Total					250	
Undergraduate	American Indian/Alaskan Native	Female	2	6	7	31	121
		Male	2	2	3	6	103
		Total	4	8	10	37	224
	Female	15	15	15	114	876	

		Communication			College Total	University Total	
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016	
Graduate	Asian or Pacific Islander	Male	4	5	6	46	700
		Total	19	20	21	160	1,576
	Black (Not of Hispanic Origin)	Female	75	90	89	543	3,923
		Male	46	52	45	324	2,355
		Total	121	142	134	867	6,278
	Hispanic	Female	137	126	122	786	4,385
		Male	33	47	46	456	3,053
		Total	170	173	168	1,242	7,438
	White (Not of Hispanic Origin)	Female	218	218	223	1,259	6,657
		Male	94	107	103	905	5,805
		Total	312	325	326	2,164	12,462
	Non-Resident Alien	Female	4	6	8	45	396
		Male	3	2	3	28	450
		Total	7	8	11	73	846
	Not Reported	Female	1	2	4	28	133
		Male	2	2	2	11	124
		Total	3	4	6	39	257
	Total	Female	452	463	468	2,806	16,491
		Male	184	217	208	1,776	12,590
		Total	636	680	676	4,582	29,081
American Indian/Alaskan Native	Female				1	18	
	Male					4	
	Total				1	22	
Asian or Pacific Islander	Female	1			11	169	
	Male			1	4	111	
	Total	1		1	15	280	
	Female	5	2	3	20	706	

		Communication			College	University	
		2013-2014	2014-2015	2015-2016	Total	Total	
		2015-2016	2015-2016	2015-2016	2015-2016	2015-2016	
Unclassified	Black (Not of Hispanic Origin)	Male	1	1	1	23	292
		Total	6	3	4	43	998
	Hispanic	Female	2	3	4	42	549
		Male	2	2	1	23	359
		Total	4	5	5	65	908
	White (Not of Hispanic Origin)	Female	12	13	9	154	1,669
		Male	5	7	7	108	1,127
		Total	17	20	16	262	2,796
	Non-Resident Alien	Female	2	2	2	21	212
		Male	2	2	3	17	252
		Total	4	4	5	38	464
	Not Reported	Female					9
		Male					3
		Total					12
	Total	Female	22	20	18	249	3,332
		Male	10	12	13	175	2,148
		Total	32	32	31	424	5,480
	American Indian/Alaskan Native	Female					7
		Male					4
	Total					11	
Asian or Pacific Islander	Female					162	
	Male					155	
	Total					317	
Black (Not of Hispanic Origin)	Female					256	
	Male					139	
	Total					395	
Hispanic	Female					338	

		Communication			College	University
		2013-	2014-	2015-	Total	Total
		2014	2015	2016	2015-	2015-2016
		2014	2015	2016	2016	
	Male					251
	Total					589
White (Not of Hispanic Origin)	Female					842
	Male					710
	Total					1,552
Non-Resident Alien	Female					107
	Male					143
	Total					250
Not Reported	Female					14
	Male					9
	Total					23
Total	Female					1,726
	Male					1,411
	Total					3,137

Source: Student Data Course File

Note: For Annual Headcounts, each student is counted once whether enrolled in summer, fall or spring.

Students enrolled in more than one term during the year are included in the level of their latest term.

			Multimedia Studies			College Total	University Total
			2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
Professional	Asian or Pacific Islander	Female					20
		Male					21
		Total					41
	Black (Not of Hispanic Origin)	Female					11
		Male					2
		Total					13
	Hispanic	Female					23
		Male					10
		Total					33
	White (Not of Hispanic Origin)	Female					68
		Male					85
		Total					153
	Not Reported	Female					3
		Male					7
		Total					10
Total	Female					125	
	Male					125	
	Total					250	
Undergraduate	American Indian/Alaskan Native	Female	4	5	6	31	121
		Male	1	1	1	6	103
		Total	5	6	7	37	224
	Asian or Pacific Islander	Female	11	13	15	114	876
		Male	6	4	4	46	700
		Total	17	17	19	160	1,576
	Black (Not of Hispanic Origin)	Female	56	64	68	543	3,923
		Male	38	41	46	324	2,355
		Total	94	105	114	867	6,278

		Multimedia Studies			College Total	University Total		
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016		
Graduate	Hispanic	Female	73	72	76	786	4,385	
		Male	68	67	60	456	3,053	
		Total	141	139	136	1,242	7,438	
	White (Not of Hispanic Origin)	Female	123	109	107	1,259	6,657	
		Male	103	110	117	905	5,805	
		Total	226	219	224	2,164	12,462	
	Non-Resident Alien	Female	8	7	9	45	396	
		Male	1	4	6	28	450	
		Total	9	11	15	73	846	
	Not Reported	Female	9	7	6	28	133	
		Male	1		2	11	124	
		Total	10	7	8	39	257	
	Total	Female	284	277	287	2,806	16,491	
		Male	218	227	236	1,776	12,590	
		Total	502	504	523	4,582	29,081	
		American Indian/Alaskan Native	Female				1	18
			Male					4
			Total				1	22
Asian or Pacific Islander		Female				11	169	
		Male	2	2	1	4	111	
		Total	2	2	1	15	280	
Black (Not of Hispanic Origin)		Female				20	706	
		Male		1	3	23	292	
		Total		1	3	43	998	
Hispanic		Female	1			42	549	
		Male	1			23	359	
		Total	2			65	908	

		Multimedia Studies			College Total	University Total	
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016	
Unclassified	White (Not of Hispanic Origin)	Female	1	2	2	154	1,669
		Male	3	4	4	108	1,127
		Total	4	6	6	262	2,796
	Non-Resident Alien	Female				21	212
		Male				17	252
		Total				38	464
	Not Reported	Female					9
		Male					3
		Total					12
	Total	Female	2	2	2	249	3,332
		Male	6	7	8	175	2,148
		Total	8	9	10	424	5,480
	American Indian/Alaskan Native	Female					7
		Male					4
		Total					11
	Asian or Pacific Islander	Female					162
		Male					155
		Total					317
	Black (Not of Hispanic Origin)	Female					256
		Male					139
Total						395	
Hispanic	Female					338	
	Male					251	
	Total					589	
White (Not of Hispanic Origin)	Female					842	
	Male					710	
	Total					1,552	

		Multimedia Studies			College Total	University Total
		2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
Non-Resident Alien	Female					107
	Male					143
	Total					250
Not Reported	Female					14
	Male					9
	Total					23
Total	Female					1,726
	Male					1,411
	Total					3,137

Source: Student Data Course File

Note: For Annual Headcounts, each student is counted once whether enrolled in summer, fall or spring.

Students enrolled in more than one term during the year are included in the level of their latest term.

Productivity Data

C 1 Annualized State-Fundable FTE Produced By Level
School of Communication and Multimedia Studies

	School of Communication and Multimedia Studies			College Total	University Total
	2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
Undergraduate Total	474.1	475.5	484.9	4,307.7	15,697.0

	School of Communication and Multimedia Studies			College Total	University Total
	2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
Graduate Total	14.6	14.7	17.4	170.5	1,889.7
Grad I	14.4	14.4	17.1	153.2	1,499.7
Grad II	0.2	0.3	0.4	17.3	390.0
Classroom	13.1	13.4	15.8	158.9	1,758.7
Thesis-Dissertation	1.5	1.3	1.7	11.6	130.9
Grand Total	488.7	490.1	502.4	4,478.2	17,586.7

Source: Student Data Course File

Based On State-Fundable Credit Hours

Note: Grad I and Grad II groups will sum to Graduate Total; Classroom and Thesis-Dissertation will sum to Graduate Total.

C 2 Annualized State-Fundable FTE Produced In/Out Of Department or College
School of Communication and Multimedia Studies

		Courses offered by:				
		School of Communication and Multimedia Studies			College of Arts & Letters	University Total
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
Course Level	FTE produced by students who are:	42.3	44.0	42.8	234.2	780.7

		Courses offered by:				
		School of Communication and Multimedia Studies			College of Arts & Letters	University Total
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
Lower Division Undergraduate	Majors within the department					
	Majors outside the department, but within the college	31.5	25.7	28.7	466.0	1,883.2
	Majors outside the college	66.0	69.3	55.4	1,968.7	4,246.7
	Total	139.8	139.0	127.0	2,668.9	6,910.6
Upper Division Undergraduate	FTE produced by students who are:					
	Majors within the department	234.9	239.8	253.8	942.3	5,277.5
	Majors outside the department, but within the college	70.4	69.1	76.4	310.2	2,353.4
	Majors outside the college	29.0	27.6	27.8	386.2	1,155.5
	Total	334.3	336.5	358.0	1,638.8	8,786.4
Graduate	FTE produced by students who are:					
	Majors within the department	12.4	13.1	16.1	154.6	1,554.8
	Majors outside the department, but within the college	1.1	0.8	0.8	8.3	207.8
	Majors outside the college	1.0	0.8	0.6	7.7	127.0
	Total	14.6	14.7	17.4	170.5	1,889.7

		Courses offered by:				
		School of Communication and Multimedia Studies			College of Arts & Letters	University Total
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
Total	FTE produced by students who are:					
	Majors within the department	289.6	296.8	312.8	1,331.1	7,613.1
	Majors outside the department, but within the college	103.0	95.7	105.9	784.5	4,444.5
	Majors outside the college	96.1	97.6	83.8	2,362.6	5,529.2
	Total	488.7	490.1	502.4	4,478.2	17,586.7

Source: Student Data Course File
Based On State-Fundable Credit Hours

C 3 Degrees Awarded
Communications (Program CIP: 090101)

		Communications			College Total	University Total
		2013- 2014	2014- 2015	2015- 2016	2015-2016	2015-2016
	Degrees awarded with a:					
Associates	Single major					325.0
	All					325.0

		Communications			College Total	University Total
		2013- 2014	2014- 2015	2015- 2016	2015-2016	2015-2016
Bachelors	Degrees awarded with a:					
	Single major	137.0	145.0	165.0	1,045.0	5,460.0
	Double or triple major	2.5	3.5	2.0	44.0	180.0
	All	139.5	148.5	167.0	1,089.0	5,640.0
Masters	Degrees awarded with a:					
	Single major	9.0	11.0	4.0	101.0	1,322.0
	All	9.0	11.0	4.0	101.0	1,322.0
Specialist	Degrees awarded with a:					
	Single major					11.0
	All					11.0
Doctorate	Degrees awarded with a:					
	Single major				6.0	121.0
	All				6.0	121.0
Certificates	Degrees awarded with a:					
	Single major					61.0
	All					61.0
Total	Degrees awarded with a:					
	Single major	146.0	156.0	169.0	1,152.0	7,300.0
	Double or triple major	2.5	3.5	2.0	44.0	180.0
	All	148.5	159.5	171.0	1,196.0	7,480.0

Source: Student Data Course File

Note: Degrees awarded with multiple majors may result in fractional degree totals for some groups.

A degree awarded with a single major contributes 1 degree, a double major contributes 1/2 degree in each major,

and a triple major contributes 1/3 degree in each major to the degree totals.

C 3 Degrees Awarded

Multimedia Studies (Program CIP: 090702)

		Multimedia Studies			College Total	University Total
		2013- 2014	2014- 2015	2015- 2016	2015-2016	2015-2016
	Degrees awarded with a:					
Associates	Single major					325.0
	All					325.0
Bachelors	Degrees awarded with a:					
	Single major	100.0	135.0	138.0	1,045.0	5,460.0
	Double or triple major	2.5	3.5	2.5	44.0	180.0
	All	102.5	138.5	140.5	1,089.0	5,640.0
Masters	Degrees awarded with a:					
	Single major	2.0	1.0	1.0	101.0	1,322.0
	All	2.0	1.0	1.0	101.0	1,322.0
Specialist	Degrees awarded with a:					
	Single major					11.0
	All					11.0

		Multimedia Studies			College Total	University Total
		2013- 2014	2014- 2015	2015- 2016	2015-2016	2015-2016
Doctorate	Degrees awarded with a:					
	Single major				6.0	121.0
	All				6.0	121.0
Certificates	Degrees awarded with a:					
	Single major					61.0
	All					61.0
Total	Degrees awarded with a:					
	Single major	102.0	136.0	139.0	1,152.0	7,300.0
	Double or triple major	2.5	3.5	2.5	44.0	180.0
	All	104.5	139.5	141.5	1,196.0	7,480.0

Source: Student Data Course File

Note: Degrees awarded with multiple majors may result in fractional degree totals for some groups.

A degree awarded with a single major contributes 1 degree, a double major contributes 1/2 degree in each major, and a triple major contributes 1/3 degree in each major to the degree totals.

Efficiency Data

D 1 B Annualized Student FTE Produced Per FACULTY Instructional Person-Year (Student Faculty Ratio)

School of Communication and Multimedia Studies

	School of Communication and Multimedia Studies			College Total	University Total
	2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
Undergraduate	25.6	30.4	32.9	37.9	36.2
Graduate	0.8	0.9	1.2	1.5	4.4
Total	26.4	31.3	34.1	39.4	40.6

Source: Instruction and Research File and Student Data Course File

Includes Instructional Person-Years from Tenured, Tenure-earning and Non-tenure-earning faculty only

Annualized FTE (C 1) produced for each person-year devoted to instruction (B 1 department total).

D 2 Degrees Awarded Per FACULTY Instructional Person Year
Communication (Program CIP: 090101)

	Communication			College Total	University Total
	2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
Associates	0	0	0	0	0.7
Bachelors	7.5	9.5	11.3	9.6	13.0
Masters	0.5	0.7	0.3	0.9	3.1
Specialist	0	0	0	0	0.0
Doctorate	0	0	0	0.1	0.3
Certificates	0	0	0	0	0.1
Total	8.0	10.2	11.6	10.5	17.3

Source: Instruction and Research File and Student Data Course File

Includes Instructional Person-Years from Tenured, Tenure-earning and Non-tenure-earning faculty only

Number of Degrees (C 3) produced for each Faculty person-year devoted to instruction (B 1 tenured, tenure-earning and non-tenure-earning faculty).

D 2 Degrees Awarded Per FACULTY Instructional Person Year
Multimedia Studies (Program CIP: 090702)

	Multimedia Studies			College Total	University Total
	2013-2014	2014-2015	2015-2016	2015-2016	2015-2016
Associates	0	0	0	0	0.7
Bachelors	5.5	8.8	9.5	9.6	13.0
Masters	0.1	0.1	0.1	0.9	3.1
Specialist	0	0	0	0	0.0
Doctorate	0	0	0	0.1	0.3
Certificates	0	0	0	0	0.1
Total	5.6	8.9	9.6	10.5	17.3

Source: Instruction and Research File and Student Data Course File

Includes Instructional Person-Years from Tenured, Tenure-earning and Non-tenure-earning faculty only

Number of Degrees (C 3) produced for each Faculty person-year devoted to instruction (B 1 tenured, tenure-earning and non-tenure-earning faculty).

Effectiveness Data

E 1 Rating Instructor's Overall Teaching Effectiveness (item 6) from Student Perception of Teaching (SPOT)

School of Communication and Multimedia Studies

6. Rate your instructor's overall teaching effectiveness in this course

		School of Communication and Multimedia Studies			College Total			University Total		
		Fall 2015	Spring 2016	Summer 2016	Fall 2015	Spring 2016	Summer 2016	Fall 2015	Spring 2016	Summer 2016
Undergraduate	# Sections	95	97	20	916	813	228	2,636	2,440	925
	Mean Rating	1.7	1.6	1.6	1.6	1.6	1.5	1.7	1.7	1.6
Graduate	# Sections	7	4		84	72	4	514	498	202
	Mean Rating	1.6	2.1		1.4	1.3	1.4	1.6	1.6	1.6
Total	# Sections	102	101	20	1,000	885	232	3,150	2,938	1,127
	Mean Rating	1.7	1.7	1.6	1.6	1.6	1.5	1.7	1.7	1.6

Source: Student Perception of Teaching Results, Fall 2015 to Summer 2016

II. Research, Creative & Scholarly Activities

A Assessment Goals and Outcomes for Research (reported separately)

B 1 Faculty Person Years and FTE Devoted to Research

School of Communication and Multimedia Studies

Department	.	--	Person -Years	School of Communication and Multimedia Studies			Colleg e Total	Universit y Total		
				2013	2014	2015	2015- 2016	2015-2016		
				- 2014	- 2015	- 2016				
Departmental Research	.	--	Person -Years				0.2	0.9		
				FTE				0.2	1.2	
			Tenured & tenure- earning faculty		Professor, Assoc Professor, Asst Professor	Person -Years	2.5	4.3	4.1	36.6
				FTE			3.3	5.7	5.5	48.9
			Non- tenure- earning faculty		Instructors , Lecturers, Visiting Faculty	Person -Years				0.0
				FTE						0.0
			Other personnel paid on faculty pay plan		--	Person -Years				6.5
				FTE						8.6
			Total			Person -Years	2.5	4.3	4.1	37.1
				FTE			3.3	5.7	5.5	49.5
Sponsored Research	.	--	Person -Years					0.6		
				FTE				0.8		
			Tenured & tenure- earning faculty		Professor, Assoc Professor, Asst Professor	Person -Years	0.1	0.0	0.0	1.0
				FTE			0.1	0.0	0.1	1.3
			Non- tenure- earning faculty		Instructors , Lecturers, Visiting Faculty	Person -Years				0.0
				FTE						0.0

		School of Communication and Multimedia Studies			College Total	University Total
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
Other personnel paid on faculty pay plan	--					27.3
Total						36.4
	Person -Years	0.1	0.0	0.0	1.0	49.2
	FTE	0.1	0.0	0.1	1.3	65.6

Source: Instruction and Research File

'Other personnel paid on faculty pay plan' includes Scholar/Scientist/Engineer (all ranks), Research Assoc, Assoc In, Asst In, Postdoctoral Assoc

Includes summer, fall and spring semester data

Person-year= 1 person working full time for one year

1.00 FTE = .75 person-years

C 1-9 Research/Scholarly Productivity
School of Communication and Multimedia Studies

		School of Communication and Multimedia Studies			College Total	University Total
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
1. Books (including monographs & compositions)	#	1	2	3	17	105
2. Other peer-reviewed publications	#	16	16	9	125	1,124

		School of Communication and Multimedia Studies			College Total	University Total
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
3. All other publications	#	5	1	9	246	582
4. Presentations at professional meetings or conferences	#	35	33	38	243	1,377
5. Productions/Performances/Exhibitions	#	14	9	14	196	233
6. Grant Proposals Submitted	#	0	0	0	12	419
Sponsored Research & Program Expenditures						
7. Organized Research	#	\$0	\$0	\$0	\$0	\$0
8. Sponsored Instruction	#	\$0	\$0	\$0	\$0	\$0
9. Other Sponsored Activities	#	\$0	\$0	\$0	\$0	\$0

Sources: College Dean's Office and Division of Research (Grant Proposals Submitted & Sponsored Research & Program Expenditures)

Note: Grant Proposals Submitted includes proposals administered by the Division of Research only. This number does not include funding proposals administered by the FAU Foundation. University Total Grant Proposals Submitted excludes proposals submitted by units outside the University's Colleges (e.g., IRM, Library).

Sponsored Research and Program Expenditures excludes expenditures by units outside the University's Colleges (e.g., Library, Henderson School).

Organized Research: All research and development activities of an institution that are separately budgeted and accounted for.

Sponsored Instruction: Instructional or training activity established by grant, contract, or cooperative agreement.

Other Sponsored Activities: Programs and projects financed by Federal and non Federal agencies and organizations which involve the performance of work other than instruction and organized research (e.g., health or community service projects).

D 1-9 Efficiency Data

School of Communication and Multimedia Studies

	School of Communication and Multimedia Studies			College Total	University Total
	2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
1. Books (including monographs & compositions) per faculty member	0.1	0.1	0.1	0.1	0.2
2. Other peer-review publications per faculty member	0.8	0.8	0.4	0.8	1.7
3. All other publications per faculty member	0.3	0.0	0.4	1.5	0.9
4. Presentations at professional meetings or conferences per faculty member	1.8	1.6	1.8	1.5	2.0
5. Productions/Performances/Exhibitions per faculty member	0.7	0.4	0.7	1.2	0.3
6. Grant proposals submitted per faculty member	0.0	0.0	0.0	0.1	0.6
Sponsored Research & Program Expenditures					
7. Organized research expenditures per faculty member	\$0	\$0	\$0	\$0	\$0
8. Sponsored instruction expenditures per faculty member	\$0	\$0	\$0	\$0	\$0
9. Other sponsored activity expenditures per faculty member	\$0	\$0	\$0	\$0	\$0

Scholarly output(Section II, C 1-9) per tenured and tenure earning faculty member (Section I B 1)

III. Service

A Assessment Goals and Outcomes for Service (reported separately)

B 1-3 Service Productivity

School of Communication and Multimedia Studies

		School of Communication and Multimedia Studies			College Total	University Total
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
1. Faculty memberships on department, college or university committees	#	75	71	88	516	2,744
2. Faculty memberships on community or professional committees	#	30	25	31	181	1,039
3. Faculty serving as editors or referees for professional publications	#	9	9	9	77	523

Source: College Dean's Offices

C 1-3 Efficiency Data

School of Communication and Multimedia Studies

		School of Communication and Multimedia Studies			College Total	University Total
		2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
1. Faculty memberships on department, college or university committees per faculty member		3.8	3.4	4.2	3.1	4.1

	School of Communication and Multimedia Studies			College Total	University Total
	2013- 2014	2014- 2015	2015- 2016	2015- 2016	2015-2016
2. Faculty memberships on community or professional committees per faculty member	1.5	1.2	1.5	1.1	1.5
3. Faculty serving as editors or referees for professional publications per faculty member	0.5	0.4	0.4	0.5	0.8

Faculty committee memberships and faculty serving as editors or referees (Section III B 1-3) per tenured and tenure earning faculty member (Section I B 1)