

2009-2010 Program Review
School of Communication and Multimedia Studies

I Instruction

A Assessment goals and outcomes for each degree program (reported separately)

B Input Data

B 1 Headcount, Person Years and FTE -- Overall and Devoted To Instruction

School of Communication and Multimedia Studies

			School of Communication and Multimedia Studies			College Total	University Total
			2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Tenured & tenure-earning faculty	Professor, Assoc Professor, Asst Professor	Total Headcount	17	17	19	170	676
		Total Person-Years	14.1	13.7	15.2	140.3	591.0
		Person-Years Devoted To Instruction	9.6	9.5	11.5	87.1	342.9
		Total FTE	18.9	18.3	20.3	187.1	788.0
		FTE Devoted to Instruction	12.9	12.6	15.4	116.1	457.2
Non-tenure-earning faculty	Instructors, Lecturers, Visiting Faculty	Total Headcount	8	10	8	66	225
		Total Person-Years	5.4	8.4	7.1	49.5	184.5
		Person-Years Devoted To Instruction	4.7	6.8	5.0	44.7	153.0
		Total FTE	7.2	11.2	9.4	66.1	246.0
		FTE Devoted to Instruction	6.2	9.1	6.7	59.6	204.0
Other personnel paid on faculty pay plan	Scholar/ Scientist/ Engineer, Research Assoc, Assoc In, Asst In, Postdoc Assoc	Total Headcount					93
		Total Person-Years					73.9
		Person-Years Devoted To Instruction					14.9
		Total FTE					98.6
		FTE Devoted to Instruction					19.8
Adjuncts	--	Total Headcount	22	22	19	107	666
		Total Person-Years	4.2	3.6	3.4	25.1	125.6
		Person-Years Devoted To Instruction	4.2	3.6	3.4	24.6	121.1
		Total FTE	5.6	4.8	4.5	33.5	167.5
		FTE Devoted to Instruction	5.6	4.8	4.5	32.8	161.4
Graduate Assistants	--	Total Headcount	14	15	17	242	1,107
		Total Person-Years	3.2	4.2	4.3	66.2	317.9
		Person-Years Devoted To Instruction	3.2	4.1	4.3	56.6	202.1
		Total FTE	4.3	5.5	5.8	88.3	423.9
		FTE Devoted to Instruction	4.3	5.4	5.8	75.5	269.5
Other	--	Total Headcount		3	1	16	282
		Total Person-Years		0.3	0.1	1.7	44.7
		Person-Years Devoted To Instruction		0.3	0.1	1.6	14.5
		Total FTE		0.3	0.1	2.3	59.6
		FTE Devoted to Instruction		0.3	0.1	2.1	19.3
Total		Total Headcount	61	67	64	601	3,049
		Total Person-Years	27.0	30.1	30.0	282.9	1,337.7
		Person-Years Devoted To Instruction	21.7	24.2	24.3	214.6	848.4
		Total FTE	36.0	40.2	40.0	377.1	1,783.6
		FTE Devoted to Instruction	29.0	32.3	32.4	286.1	1,131.2

Source: Instruction and Research File

Report includes summer, fall and spring semester data

Faculty headcounts are unduplicated within year; faculty with appointments in multiple departments are counted in the department where they devoted most effort.

Adjuncts and Grad Assistants are counted in each department where they had an appointment.

Person-year= 1 person working full time for one year

1.00 FTE = .75 person-years

**B 2 Instructional Faculty and Adjuncts By Gender and Ethnicity
School of Communication and Multimedia Studies**

Instructional Faculty (Tenured, tenure-earning, & non-tenure-earning)		School of Communication and Multimedia Studies			College Total	University Total
		2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
American Indian/Alaskan Native	Male					1
	Total					1
Asian or Pacific Islander	Female		1		2	20
	Male	1	2	2	2	73
	Total	1	3	2	4	93
Black (Not of Hispanic Origin)	Female	2	2	2	9	28
	Male				4	18
	Total	2	2	2	13	46
Hispanic	Female		1	1	14	33
	Male				3	26
	Total		1	1	17	59
White (Not of Hispanic Origin)	Female	8	8	8	89	291
	Male	10	11	13	104	380
	Total	18	19	21	193	671
Non-Resident Alien	Female	1	0		3	12
	Male	2	2	1	3	28
	Total	3	2	1	6	40
Total	Female	11	12	11	117	384
	Male	13	15	16	116	526
	Total	24	27	27	233	910

Source: Instruction and Research File

Instructional Faculty includes tenured, tenure-earning and non-tenure-earning faculty members who taught a course during the year.

**B 2 Instructional Faculty and Adjuncts By Gender and Ethnicity
School of Communication and Multimedia Studies**

Adjuncts		School of Communication and Multimedia Studies			College Total	University Total
		2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Asian or Pacific Islander	Female				2	7
	Male				2	10
	Total				4	17
Black (Not of Hispanic Origin)	Female	1	1		1	25
	Male	1	1	3	3	12
	Total	2	2	3	4	37
Hispanic	Female	1			8	27
	Male	1			1	13
	Total	2			9	40
White (Not of Hispanic Origin)	Female	3	6	4	36	291
	Male	14	12	11	50	270
	Total	17	18	15	86	561
Non-Resident Alien	Female	1	1		1	3
	Male		1	1	3	8
	Total	1	2	1	4	11
Total	Female	6	8	4	48	353
	Male	16	14	15	59	313
	Total	22	22	19	107	666

Source: Instruction and Research File

**B 3 Average Course Section Size and Percent of Sections Taught By Faculty
School of Communication and Multimedia Studies**

Course Level	Type			School of Communication and Multimedia Studies			College Total	University Total
				2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Undergraduate	Lecture/Seminar	Sections Offered	#	175	178	179	1,781	5,134
			# Enrolled	4,162	4,213	4,427	51,191	170,210
			Avg Section Enrollment	23.8	23.7	24.7	28.7	33.2
		Sections Faculty-Taught	#	85	109	103	1,131	3,296
			%	48.6	61.2	57.5	63.5	64.2
		Lab	Sections Offered	#			4	895
		# Enrolled				98	17,173	
		Avg Section Enrollment				24.5	19.2	
		Sections Faculty-Taught	#			0	394	
			%			0.0	44.0	
	Discussion	Sections Offered	#	10	10	10	86	190
			# Enrolled	235	261	291	2,234	5,646
			Avg Section Enrollment	23.5	26.1	29.1	26.0	29.7
		Sections Faculty-Taught	#			0	14	
			%			0.0	7.4	
	Other Course Types	Sections Offered	#	28	17	31	585	1,400
			# Enrolled	131	118	195	4,546	9,354
			Avg Section Enrollment	4.7	6.9	6.3	7.8	6.7
Sections Faculty-Taught		#	27	16	26	349	1,032	
		%	96.4	94.1	83.9	59.7	73.7	
Graduate	Lecture/Seminar	Sections Offered	#	12	11	11	209	1,714
			# Enrolled	86	89	111	1,583	22,659
			Avg Section Enrollment	7.2	8.1	10.1	7.6	13.2
		Sections Faculty-Taught	#	12	11	11	199	1,407
			%	100.0	100.0	100.0	95.2	82.1
	Lab	Sections Offered	#					39
			# Enrolled					312
			Avg Section Enrollment					8.0
		Sections Faculty-Taught	#					23
			%					59.0
	Other Course Types	Sections Offered	#	28	26	24	462	2,019
			# Enrolled	30	27	27	733	3,718
			Avg Section Enrollment	1.1	1.0	1.1	1.6	1.8
		Sections Faculty-Taught	#	28	26	24	446	1,916
			%	100.0	100.0	100.0	96.5	94.9

Source: Instruction and Research File and Student Data Course File

'Other Course Types' includes DIS, Thesis/Dissertation Research, Individual Performance Instruction, Internships, etc.
Sections taught by tenured, tenure-earning and non-tenure-earning faculty are counted as 'faculty-taught'

**B 4 a Majors Enrolled By Level (Annual Headcount)
Communication (Program CIP: 090101)**

	Communication			College Total	University Total
	2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Bachelors	524	627	683	4,744	25,684
Masters/Specialist	27	30	37	424	4,480
Doctoral				85	840
Unclassified				3	4,587
Total	551	657	720	5,256	35,591

Source: Student Data Course File

Note: For Annual Headcounts, each student is counted once whether enrolled in summer, fall or spring. Students enrolled in more than one term during the year are included in the level of their latest term.

B 4 a Majors Enrolled By Level (Annual Headcount)
Multimedia Studies (Program CIP: 090702)

	Multimedia Studies			College Total	University Total
	2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Bachelors	382	381	437	4,744	25,684
Masters/Specialist				424	4,480
Doctoral				85	840
Unclassified				3	4,587
Total	382	381	437	5,256	35,591

Source: Student Data Course File

Note: For Annual Headcounts, each student is counted once whether enrolled in summer, fall or spring. Students enrolled in more than one term during the year are included in the level of their latest term.

**B 4 b Majors Enrolled (Annual Headcount) By Gender and Ethnicity
Communication (Program CIP: 090101)**

			Communication			College Total	University Total
			2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Undergraduate	American Indian/Alaskan Native	Female	1	1	2	13	57
		Male	2	2		5	37
		Total	3	3	2	18	94
	Asian or Pacific Islander	Female	5	8	5	76	647
		Male	4	6	2	52	528
		Total	9	14	7	128	1,175
	Black (Not of Hispanic Origin)	Female	39	68	85	415	3,079
		Male	18	32	34	295	1,789
		Total	57	100	119	710	4,868
	Hispanic	Female	74	85	88	596	3,097
		Male	18	30	31	341	2,107
		Total	92	115	119	937	5,204
	White (Not of Hispanic Origin)	Female	257	274	294	1,666	7,608
		Male	91	109	129	1,166	5,903
		Total	348	383	423	2,832	13,511
	Non-Resident Alien	Female	12	9	6	57	335
		Male	2		3	39	317
		Total	14	9	9	96	652
	Not Reported	Female	1	2	4	21	112
		Male		1		2	68
Total		1	3	4	23	180	
Total	Female	389	447	484	2,844	14,935	
	Male	135	180	199	1,900	10,749	
	Total	524	627	683	4,744	25,684	
Graduate	American Indian/Alaskan Native	Female				1	5
		Male		1		1	2
		Total		1		2	7
	Asian or Pacific Islander	Female	2	1	2	8	132
		Male				4	101
		Total	2	1	2	12	233
	Black (Not of Hispanic Origin)	Female	2		3	22	460
		Male			1	12	170
		Total	2		4	34	630
	Hispanic	Female	2	1	1	42	399
		Male	1			21	264
		Total	3	1	1	63	663
	White (Not of Hispanic Origin)	Female	9	13	15	220	2,068
		Male	7	10	10	144	1,239
		Total	16	23	25	364	3,307
	Non-Resident Alien	Female	3	3	5	23	170
		Male	1	1		10	229
		Total	4	4	5	33	399
	Not Reported	Female				0	49
		Male				1	32
Total					1	81	
Total	Female	18	18	26	316	3,283	
	Male	9	12	11	193	2,037	
	Total	27	30	37	509	5,320	
Unclassified	American Indian/Alaskan Native	Female					8
		Male					2
		Total					10
	Asian or Pacific Islander	Female					155
		Male					101

		Communication			College Total	University Total
		2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
	Total					256
Black (Not of Hispanic Origin)	Female					599
	Male					205
	Not Reported					1
	Total					805
Hispanic	Female					437
	Male					268
	Total					705
White (Not of Hispanic Origin)	Female				1	1,633
	Male				2	979
	Total				3	2,612
Non-Resident Alien	Female					65
	Male					70
	Total					135
Not Reported	Female					40
	Male					23
	Not Reported					1
	Total					64
Total	Female				1	2,937
	Male				2	1,648
	Not Reported					2
	Total				3	4,587

Source: Student Data Course File

Note: For Annual Headcounts, each student is counted once whether enrolled in summer, fall or spring. Students enrolled in more than one term during the year are included in the level of their latest term.

**B 4 b Majors Enrolled (Annual Headcount) By Gender and Ethnicity
Multimedia Studies (Program CIP: 090702)**

			Multimedia Studies			College Total	University Total
			2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Undergraduate	American Indian/Alaskan Native	Female			2	13	57
		Male				5	37
		Total			2	18	94
	Asian or Pacific Islander	Female	0	1	2	76	647
		Male	4	5	4	52	528
		Total	4	6	6	128	1,175
	Black (Not of Hispanic Origin)	Female	29	33	39	415	3,079
		Male	25	29	30	295	1,789
		Total	54	62	69	710	4,868
	Hispanic	Female	55	58	72	596	3,097
		Male	23	29	36	341	2,107
		Total	78	87	108	937	5,204
	White (Not of Hispanic Origin)	Female	135	120	123	1,666	7,608
		Male	100	102	117	1,166	5,903
		Total	235	222	240	2,832	13,511
	Non-Resident Alien	Female	7	3	9	57	335
		Male	2	1	1	39	317
		Total	9	4	10	96	652
	Not Reported	Female	2		1	21	112
		Male			1	2	68
Total		2		2	23	180	
Total	Female	228	215	248	2,844	14,935	
	Male	154	166	189	1,900	10,749	
	Total	382	381	437	4,744	25,684	
Graduate	American Indian/Alaskan Native	Female				1	5
		Male				1	2
		Total				2	7
	Asian or Pacific Islander	Female				8	132
		Male				4	101
		Total				12	233
	Black (Not of Hispanic Origin)	Female				22	460
		Male				12	170
		Total				34	630
	Hispanic	Female				42	399
		Male				21	264
		Total				63	663
	White (Not of Hispanic Origin)	Female				220	2,068
		Male				144	1,239
		Total				364	3,307
	Non-Resident Alien	Female				23	170
		Male				10	229
		Total				33	399
	Not Reported	Female				0	49
		Male				1	32
Total					1	81	
Total	Female				316	3,283	
	Male				193	2,037	
	Total				509	5,320	
Unclassified	American Indian/Alaskan Native	Female					8
		Male					2
		Total					10
	Asian or Pacific Islander	Female					155
		Male					101

		Multimedia Studies			College Total	University Total
		2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
	Total					256
Black (Not of Hispanic Origin)	Female					599
	Male					205
	Not Reported					1
	Total					805
Hispanic	Female					437
	Male					268
	Total					705
White (Not of Hispanic Origin)	Female				1	1,633
	Male				2	979
	Total				3	2,612
Non-Resident Alien	Female					65
	Male					70
	Total					135
Not Reported	Female					40
	Male					23
	Not Reported					1
	Total					64
Total	Female				1	2,937
	Male				2	1,648
	Not Reported					2
	Total				3	4,587

Source: Student Data Course File

Note: For Annual Headcounts, each student is counted once whether enrolled in summer, fall or spring. Students enrolled in more than one term during the year are included in the level of their latest term.

Productivity Data**C 1 Annualized State-Fundable FTE Produced By Level
School of Communication and Multimedia Studies**

	School of Communication and Multimedia Studies			College Total	University Total
	2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Undergraduate Total	335.5	334.4	360.6	4,077.5	13,567.8
Graduate Total	11.2	10.8	13.1	204.3	2,255.2
Grad I	11.0	10.4	12.7	184.9	1,893.1
Grad II	0.2	0.3	0.4	19.4	362.1
Classroom	9.9	9.6	11.2	179.7	2,097.1
Thesis-Dissertation	1.3	1.2	1.9	24.6	158.1
Grand Total	346.7	345.2	373.7	4,281.9	15,823.0

Source: Student Data Course File

Based On State-Fundable Credit Hours

Note: Grad I and Grad II groups will sum to Graduate Total; Classroom and Thesis-Dissertation will sum to Graduate Total.

**C 2 Annualized State-Fundable FTE Produced In/Out Of Department or College
School of Communication and Multimedia Studies**

Course Level		Courses offered by:				
		School of Communication and Multimedia Studies			College of Arts & Letters	University Total
		2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Lower Division Undergraduate	FTE produced by students who are:					
	Majors within the department	25.4	26.9	33.3	213.4	635.8
	Majors outside the department, but within the college	11.6	13.8	14.2	426.0	1,396.4
	Majors outside the college	41.6	37.2	45.4	1,521.2	3,279.5
	Total	78.6	77.9	92.9	2,160.6	5,311.6
Upper Division Undergraduate	FTE produced by students who are:					
	Majors within the department	184.8	185.6	206.8	860.2	4,533.0
	Majors outside the department, but within the college	46.7	46.8	43.4	460.6	2,359.2
	Majors outside the college	25.5	24.2	17.4	596.1	1,363.9
	Total	256.9	256.5	267.7	1,916.9	8,256.1
Graduate	FTE produced by students who are:					
	Majors within the department	9.7	8.7	11.8	173.0	1,631.6
	Majors outside the department, but within the college	1.0	1.3	0.6	15.9	392.8
	Majors outside the college	0.5	0.8	0.7	15.4	230.8
	Total	11.2	10.8	13.1	204.3	2,255.2
Total	FTE produced by students who are:					
	Majors within the department	219.9	221.1	252.0	1,246.5	6,800.4
	Majors outside the department, but within the college	59.3	61.9	58.2	902.6	4,148.3
	Majors outside the college	67.5	62.2	63.5	2,132.8	4,874.2
	Total	346.7	345.2	373.7	4,281.9	15,823.0

**Source: Student Data Course File
Based On State-Fundable Credit Hours**

**C 3 Degrees Awarded
Communications (Program CIP: 090101)**

		Communications			College Total	University Total
		2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Associates	Degrees awarded with a:					
	Single major					177.0
Bachelors	All					177.0
	Degrees awarded with a:					
	Single major	124.0	116.0	118.0	870.0	4,130.0
	Double or triple major	5.0	10.0	6.5	111.0	382.0
Masters	All	129.0	126.0	124.5	981.0	4,512.0
	Degrees awarded with a:					
	Single major	8.0	7.0	3.0	83.0	1,182.0
	Double or triple major					1.0
Specialist	All	8.0	7.0	3.0	83.0	1,183.0
	Degrees awarded with a:					
	Single major					36.0
Doctorate	All					36.0
	Degrees awarded with a:					
	Single major				8.0	92.0
	All				8.0	92.0
Total	Degrees awarded with a:					
	Single major	132.0	123.0	121.0	961.0	5,617.0
	Double or triple major	5.0	10.0	6.5	111.0	383.0
	All	137.0	133.0	127.5	1,072.0	6,000.0

Source: Student Data Course File

Note: Degrees awarded with multiple majors may result in fractional degree totals for some groups.

A degree awarded with a single major contributes 1 degree, a double major contributes 1/2 degree in each major, and a triple major contributes 1/3 degree in each major to the degree totals.

C 3 Degrees Awarded
Multimedia Studies (Program CIP: 090702)

		Multimedia Studies			College Total	University Total
		2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Associates	Degrees awarded with a:					
	Single major					177.0
Bachelors	All					177.0
	Degrees awarded with a:					
	Single major	74.0	59.0	80.0	870.0	4,130.0
	Double or triple major	3.5	3.0	5.5	111.0	382.0
Masters	All	77.5	62.0	85.5	981.0	4,512.0
	Degrees awarded with a:					
	Single major				83.0	1,182.0
	Double or triple major					1.0
Specialist	All				83.0	1,183.0
	Degrees awarded with a:					
	Single major					36.0
Doctorate	All					36.0
	Degrees awarded with a:					
	Single major				8.0	92.0
	All				8.0	92.0
Total	Degrees awarded with a:					
	Single major	74.0	59.0	80.0	961.0	5,617.0
	Double or triple major	3.5	3.0	5.5	111.0	383.0
	All	77.5	62.0	85.5	1,072.0	6,000.0

Source: Student Data Course File

Note: Degrees awarded with multiple majors may result in fractional degree totals for some groups.

A degree awarded with a single major contributes 1 degree, a double major contributes 1/2 degree in each major, and a triple major contributes 1/3 degree in each major to the degree totals.

Efficiency Data**D 1 Annualized FTE Produced Per Instructional Person-Year
School of Communication and Multimedia Studies**

	School of Communication and Multimedia Studies			College Total	University Total
	2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Undergraduate	15.4	13.8	14.8	19.0	16.0
Graduate	0.5	0.4	0.5	1.0	2.7
Total	16.0	14.2	15.4	20.0	18.6

**Source: Instruction and Research File and Student Data Course File
Includes Instructional Person-Years from all personnel categories.
Annualized FTE (C 1) produced for each person-year devoted to instruction (B 1 department total).**

**D 2 Degrees Awarded Per FACULTY Instructional Person Year
Communication (Program CIP: 090101)**

	Communication			College Total	University Total
	2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Associates	0	0	0	0	0.4
Bachelors	9.0	7.7	7.5	7.4	9.1
Masters	0.6	0.4	0.2	0.6	2.4
Specialist	0	0	0	0	0.1
Doctorate	0	0	0	0.1	0.2
Total	9.6	8.2	7.7	8.1	12.1

Source: Instruction and Research File and Student Data Course File

Includes Instructional Person-Years from Tenured, Tenure-earning and Non-tenure-earning faculty only

Number of Degrees (C 3) produced for each Faculty person-year devoted to instruction (B 1 tenured, tenure-earning and non-tenure-earning faculty).

**D 2 Degrees Awarded Per FACULTY Instructional Person Year
Multimedia Studies (Program CIP: 090702)**

	Multimedia Studies			College Total	University Total
	2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Associates	0	0	0	0	0.4
Bachelors	5.4	3.8	5.2	7.4	9.1
Masters	0	0	0	0.6	2.4
Specialist	0	0	0	0	0.1
Doctorate	0	0	0	0.1	0.2
Total	5.4	3.8	5.2	8.1	12.1

Source: Instruction and Research File and Student Data Course File

Includes Instructional Person-Years from Tenured, Tenure-earning and Non-tenure-earning faculty only

Number of Degrees (C 3) produced for each Faculty person-year devoted to instruction (B 1 tenured, tenure-earning and non-tenure-earning faculty).

Effectiveness Data**E 1 Rating of Quality of Instruction (item 20) and Instructor (item 21) from Student Perception of Teaching (SPOT)
School of Communication and Multimedia Studies**

Scale 1=Excellent 5=Poor		20. Rate the quality of instruction as it contributed to your learning in the course.				
		School of Communication and Multimedia Studies			College Total	University Total
		2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Undergraduate	# Sections	173	167	190	1,932	5,753
	Mean Rating	1.9	1.8	1.8	1.8	1.9
Graduate	# Sections	10	10	11	161	1,162
	Mean Rating	1.5	1.7	1.6	1.5	1.7
Total	# Sections	183	177	201	2,093	6,915
	Mean Rating	1.9	1.8	1.8	1.8	1.8

Source: Student Perception of Teaching Results

Effectiveness Data**E 1 Rating of Quality of Instruction (item 20) and Instructor (item 21) from Student Perception of Teaching (SPOT)
School of Communication and Multimedia Studies**

Scale: 1=One of Most Effective 5=One of Least Effective		21. What is your rating of this instructor compared to other instructors you have had?				
		School of Communication and Multimedia Studies			College Total	University Total
		2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
Undergraduate	# Sections	173	167	190	1,932	5,753
	Mean Rating	2.1	1.9	2.0	2.0	2.1
Graduate	# Sections	10	10	11	161	1,162
	Mean Rating	1.8	1.9	1.9	1.7	1.9
Total	# Sections	183	177	201	2,093	6,915
	Mean Rating	2.1	1.9	2.0	1.9	2.0

Source: Student Perception of Teaching Results

**E 2 Mean Rating of Satisfaction With Instruction & Advising In Program
School of Communication and Multimedia Studies**

			School of Communication and Multimedia Studies					College Total	University Total
			2000-2001	2002-2003	2004-2005	2006-2007	2008-2009	2008-2009	2008-2009
Undergraduate	Quality of courses in degree program	# Responses	74	70	85	97	72	334	2,211
		Mean	2.6	2.8	3.0	2.8	2.8	2.9	3.0
	Quality of instructors in degree program	# Responses	72	69	82	94	68	321	2,122
		Mean	2.7	2.9	3.1	2.9	2.9	3.1	3.0
	Quality of advising in college advising office	# Responses	64	64	74	90	66	299	1,910
	Mean	2.2	2.3	2.7	2.3	2.5	2.6	2.8	
	Quality of advising by faculty	# Responses	62	59	69	84	63	272	1,718
		Mean	2.4	2.5	2.8	2.5	2.8	2.9	2.9
Graduate	Quality of courses in degree program	# Responses	2		12	8	0	21	675
		Mean	3.5		3.0	2.8		3.6	3.2
	Quality of instructors in degree program	# Responses	2		11	8	0	21	663
		Mean	3.5		3.0	3.5		3.7	3.3
	Quality of advising in college advising office	# Responses	1		6	5	0	11	474
		Mean	3.0		2.0	2.8		2.7	2.8
	Quality of advising by faculty	# Responses	2		10	6	0	16	536
		Mean	3.0		2.7	2.6		3.5	3.0

Scale 1=Poor 4=Excellent

Source: Student Satisfaction Survey

II. Research, Creative & Scholarly Activities

A Assessment Goals and Outcomes for Research (reported separately)

B 1 Faculty Person Years and FTE Devoted to Research

School of Communication and Multimedia Studies

				School of Communication and Multimedia Studies			College Total	University Total	
				2007-2008	2008-2009	2009-2010	2009-2010	2009-2010	
Departmental Research	Tenured & tenure-earning faculty	Professor, Assoc Professor, Asst Professor	Person-Years	2.0	2.8	2.8	30.5	103.9	
			FTE	2.7	3.7	3.7	40.7	138.5	
	Non-tenure-earning faculty	Instructors, Lecturers, Visiting Faculty	Person-Years	0.3	0.7	0.9	2.0	7.5	
			FTE	0.4	0.9	1.2	2.6	10.0	
	Other personnel paid on faculty pay plan	--	Person-Years					12.2	
			FTE					16.3	
	Total		Person-Years	2.3	3.5	3.7	32.5	123.7	
			FTE	3.1	4.6	4.9	43.4	164.9	
	Sponsored Research	.	--	Person-Years					1.5
				FTE					2.0
Tenured & tenure-earning faculty		Professor, Assoc Professor, Asst Professor	Person-Years	0.0		0.0	1.8	30.1	
			FTE	0.0		0.0	2.4	40.1	
Non-tenure-earning faculty		Instructors, Lecturers, Visiting Faculty	Person-Years	0.1	0.2	0.3	0.8	4.3	
			FTE	0.1	0.2	0.3	1.1	5.7	
Other personnel paid on faculty pay plan		--	Person-Years					37.9	
			FTE					50.5	
Total			Person-Years	0.1	0.2	0.3	2.6	73.7	
			FTE	0.1	0.2	0.3	3.4	98.3	

Source: Instruction and Research File

'Other personnel paid on faculty pay plan' includes Scholar/Scientist/Engineer (all ranks), Research Assoc, Assoc In, Asst In, Postdoctoral Assoc

Includes summer, fall and spring semester data

Person-year= 1 person working full time for one year

1.00 FTE = .75 person-years

C 1-9 Research/Scholarly Productivity
School of Communication and Multimedia Studies

	School of Communication and Multimedia Studies			College Total	University Total
	2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
1. Books (including monographs & compositions)	# 2	4	2	27	124
2. Other peer-reviewed publications	# 26	11	20	143	1,152
3. All other publications	# 8	19	142	357	672
4. Presentations at professional meetings or conferences	# 26	29	39	275	1,311
5. Productions/Performances/Exhibitions	# 15	28	32	248	330
6. Grant Proposals Submitted	# 0	1	1	28	607
Sponsored Research & Program Expenditures					
7. Organized Research	# \$0	\$0	\$0	\$119,370	\$18,327,467
8. Sponsored Instruction	# \$0	\$0	\$0	\$55,698	\$4,932,644
9. Other Sponsored Activities	# \$129,587	\$140,531	\$137,004	\$351,014	\$4,005,602

Sources: College Dean's Office and Division of Research (Grant Proposals Submitted & Sponsored Research & Program Expenditures)

Note: Grant Proposals Submitted includes proposals administered by the Division of Research only. This number does not include funding proposals administered by the FAU Foundation.

University Total Grant Proposals Submitted excludes proposals submitted by units outside the University's Colleges (e.g., IRM, Library).

Sponsored Research and Program Expenditures excludes expenditures by units outside the University's Colleges (e.g., Library, Henderson School).

Organized Research: All research and development activities of an institution that are separately budgeted and accounted for.

Sponsored Instruction: Instructional or training activity established by grant, contract, or cooperative agreement.

Other Sponsored Activities: Programs and projects financed by Federal and non Federal agencies and organizations which involve the performance of work other than instruction and organized research (e.g., health or community service projects).

D 1-9 Efficiency Data
School of Communication and Multimedia Studies

	School of Communication and Multimedia Studies			College Total	University Total
	2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
1. Books (including monographs & compositions) per faculty member	0.1	0.2	0.1	0.2	0.2
2. Other peer-review publications per faculty member	1.5	0.6	1.1	0.8	1.7
3. All other publications per faculty member	0.5	1.1	7.5	2.1	1.0
4. Presentations at professional meetings or conferences per faculty member	1.5	1.7	2.1	1.6	1.9
5. Productions/Performances/Exhibitions per faculty member	0.9	1.6	1.7	1.5	0.5
6. Grant proposals submitted per faculty member	0.0	0.1	0.1	0.2	0.9
Sponsored Research & Program Expenditures					
7. Organized research expenditures per faculty member	\$0	\$0	\$0	\$702	\$27,112
8. Sponsored instruction expenditures per faculty member	\$0	\$0	\$0	\$328	\$7,297
9. Other sponsored activity expenditures per faculty member	\$7,623	\$8,267	\$7,211	\$2,065	\$5,925

Scholarly output(Section II, C 1-9) per tenured and tenure earning faculty member (Section I B 1)

III. Service**A Assessment Goals and Outcomes for Service (reported separately)****B 1-3 Service Productivity****School of Communication and Multimedia Studies**

		School of Communication and Multimedia Studies			College Total	University Total
		2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
1. Faculty memberships on department, college or university committees	#	29	32	19	525	2,507
2. Faculty memberships on community or professional committees	#	23	26	8	133	1,033
3. Faculty serving as editors or referees for professional publications	#	17	16	15	218	1,089

Source: College Dean's Offices

C 1-3 Efficiency Data
School of Communication and Multimedia Studies

	School of Communication and Multimedia Studies			College Total	University Total
	2007-2008	2008-2009	2009-2010	2009-2010	2009-2010
1. Faculty memberships on department, college or university committees per faculty member	1.7	1.9	1.0	3.1	3.7
2. Faculty memberships on community or professional committees per faculty member	1.4	1.5	0.4	0.8	1.5
3. Faculty serving as editors or referees for professional publications per faculty member	1.0	0.9	0.8	1.3	1.6

Faculty committee memberships and faculty serving as editors or referees (Section III B 1-3) per tenured and tenure earning faculty member (Section I B 1)