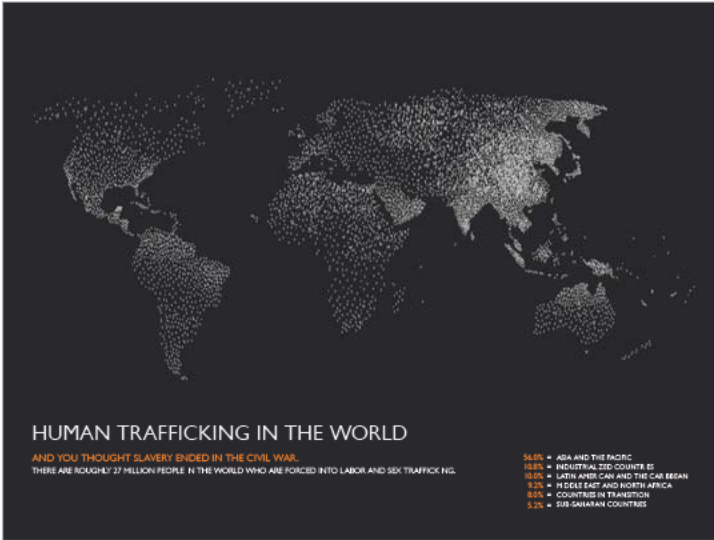


RE-DIRECTING TRAFFICK

PROJECT #1 - HUMAN TRAFFICKING STATISTICS



NATIONAL

14,000 - 17,000 - Number of foreign nationals trafficked into the United States a year

284,000 - Number of American children and youth who are forced to work in the sex industry or are forced to work in commercial sex acts in 2003

26,000 - Number of children of sex workers in 1 million women

12.1% - Age average of entry into prostitution

GLOBAL

40 - Millions of trafficked human beings who are trafficked in 150 countries and territories. Only 10% of these are women and children.

PROJECT #2 - SIGN DEVELOPMENT



To create this section of our project, our goal was centered on a sign that would be placed in a high-traffic area of an airport terminal where the most people would see it. We chose to use a common traffic sign design to make it more noticeable and to make it more recognizable to a wider audience.

We have chosen to use a common traffic sign design to make it more noticeable and to make it more recognizable to a wider audience.

We developed symbols that would be recognizable and easy to understand. We researched the use of symbols that are commonly used in traffic signs and chose to use a design that would be easily understood by a wide audience.

PROJECT #3 - PACKAGE AWARENESS



Description of Research

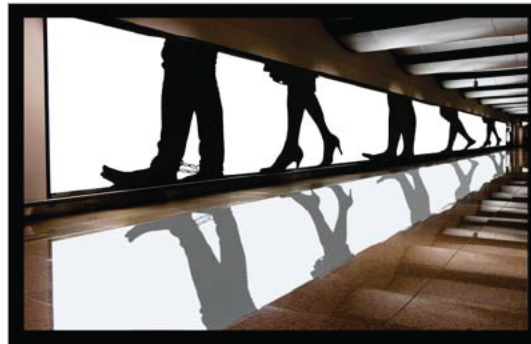
With relation to coffee production, Americans consume 400 million cups of coffee per day, or approximately 146,000,000,000 (146 billion) cups of coffee per year. Making the United States the leading consumer of coffee in the world. By highlighting labor and ethical issues in the process of coffee production, consumers can be aware of where their coffee is manufactured.

Through careful research and a focus on consumer products that are manufactured in relation to human social interaction, the connection of supporting coffee and human trafficking is used to raise awareness. A common design, a coffee sleeve, with the imagery of a slave, the public can visually connect coffee production with the brutal history of slavery.

Approximately 400,000 to 800,000 victims survive in the United States, according to the U.S. Department of State. Much of the trafficking is in the sex industry, where victims are generally more vulnerable, making them targets for traffickers. Today, it is estimated that there are 27 million people in slavery, and the question remains for all of us to ask, What are we doing about it?

Human trafficking is not just a poor issue - it is a poor issue, since human trafficking victims are forced to make many of the products we use every day. If your kitchen is equipped with a coffee machine, then produce, fish, or coffee, those activities might have been harmed by trafficking victims. Human trafficking in the production of consumer goods has diminished the most people in America have worn, bought, or consumed a product of slavery at some point.

PROJECT #4 - ENVIRONMENTAL GRAPHICS



Part of the reason why human trafficking is so prevalent is that it is so easy to do. It is so easy to do because it is so easy to do. It is so easy to do because it is so easy to do.

Part of the reason why human trafficking is so prevalent is that it is so easy to do. It is so easy to do because it is so easy to do. It is so easy to do because it is so easy to do.

The film shows the silhouettes of people walking towards a common destination. Some with their feet tied in chains, some with their hands cuffed behind their backs.

Part of the reason why human trafficking is so prevalent is that it is so easy to do. It is so easy to do because it is so easy to do. It is so easy to do because it is so easy to do.

Part of the reason why human trafficking is so prevalent is that it is so easy to do. It is so easy to do because it is so easy to do. It is so easy to do because it is so easy to do.

Part of the reason why human trafficking is so prevalent is that it is so easy to do. It is so easy to do because it is so easy to do. It is so easy to do because it is so easy to do.

SOCIAL AWARENESS

Audrey Aurigemma, Adrian Bauses, Veronica Motzler

Abstract

Human Trafficking is the trade of humans, for the purpose of sexual slavery, forced labor or commercial sexual exploitation. It is an ever-growing issue with more slaves now than at any other point in history, totaling to roughly 27 million victims of the Human Trafficking Slave Trade. More specifically, Miami, Florida is the third largest site for human trafficking in the United States.

By studying human behavior and targeting portals for slave trade, the redesigned objects will be placed in airports and suspected establishments in our environment. The irony created by the graphics, specifically on site, will capture attention and stir a public concern about human trafficking. Furthermore, it will also provide the audience with the means to take action. Our objective of this research is to find creative solutions through the redesigning of common items, such as traffic signs, and placing them in the environment to raise public awareness.

Dorothy F. Schmidt College of Arts & Letters
Department of Visual Arts & Art History